

CAUVERYCOLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

1. Name : D. INDUMATHI

2. Date of Birth : 19.09.1981

3. Address :

Residential	Office
No 6, 1st Cross, 2nd Main Road, Srinivasan Nagar, Puthur, Trichy - 620017	Cauvery College for Women, (Autonomous) Annamalai nagar, Trichy - 620018

ACADEMIC INFORMATION

4. Designation& Department: Assistant Professor in Commerce

5. Educational Qualification: M. Com., M. Phil.,

Degree	Year	College/University
M. Phil	2007	Madurai Kamaraj University - Madurai
M. Com	2005	Cauvery College For Women - Trichy
B. Com	2002	PGP College Of Arts & Science -Namakkal

6. Researcher ID :

GOOGLE SCHOLAR LINK: https://scholar.google.com/citations?view_op=new_profile&hl=en
SCOPUS ID/LINK https://www.scopus.com/dashboard.uri?origin=NO%20ORIGIN%20DEFINED&zone=TopNavBar
WEB OF SCIENCE RESEARCHER ID/LINK https://id.elsevier.com/settings/redirect?code=gzvps-xq10o1Kx0Fi0L_2b7K3cF1OwM9t3RMjc3u
ORCID ID https://orcid.org/0000-0003-1367-1041
VIDWAN ID/LINK https://vidwan.inflibnet.ac.in//profile/205709/MjA1NzA5
MENDELEY LINK https://www.mendeley.com/reference-manager/library/all-references/

7. Experience : 10 years

8. Areas of Specialization : Marketing

9. Languages known : Tamil & English

10. Subjects Taught :

UG	Marketing, Business Law, Business Tools for Decision Making, Banking Theory Law & Practice, Financial Accounting, Business Management, Soft Skill, Business Economics, Business Environment, Advertisement Management, Service Sector Marketing, CRM in Services Marketing & its Tools, Company Law & Secretarial Practice, Business Communication, Organisational Behaviour, Human Resources Management, e-CRM (Virtual Marketing), An Over View of CRM and its Tools, Value Education, Environmental Studies, Entrepreneurial Development, Office Management
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12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
Our Heritage Journal Volume-68-Issue-1	Jan-2020	ISSN: 0474-9030, p-3610-3614	Consumer Perception Towards Junk Food	Impact factor 6.6
International Journal of Management and Social Science (IJMSS), Volume 8(1.2)	Sep – 2018	p-ISSN 224 – 0191: e-ISSN 2349 – 9761	Customer Satisfaction towards Samsung Products in Tiruchirappalli.	-

13. Details of Papers Presented:

Date & Venue	Organizer	Name of the Seminar	Paper Name
19.03.2021	ALPHA Arts & Science College	2nd International Multidisciplinary Conference on Information Science, Management Research and Social Science	Consumer Satisfaction Towards Himalaya Shampoo

14. Details of Seminars / Conferences / Workshops Attended:

Date & Venue	Organiser	Title	National / International	Topic
27.02.2020 & 28.02.2020	PG & Department of Commerce, ST. Joseph's College, Trichy and Indian Council of Social Science Research (ICSSR)	Two Day National Level Workshop	National	Research Methodology in Social Science"
30.01.2020 &	Bishop Heber College & Primax Foundation	Two Day National Level Workshop	National	Research Methodology & Data Analysis

31.01.2020				using SPSS & AMOS
03.06.2019 & 04.06.2019	Cauvery College for Women	Two Day FDP	National	Theory Building and Article Writing
24.10.2018 to 26.10.2018	HRDC – Bharathidasan University, Trichy.	UGC Sponsored Workshop for Research Scholars	National	Information and Communication Technology

15.Details of Seminars / Conferences / Workshops Organized:

16. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer
16.2.2020	Refresher Course in Commerce	APRIT-AICTE
Aug – Oct 2019	FDP Marketing Research and Analysis	NPTEL- AICTE
24.11.2019	Marketing Research and Analysis	NPTEL
30.3.2020	Latest Trend in Pedagogy and Assessment	APRIT-AICTE

17.Details of Study Materials / Books written and published: -

18. Details of Chairing as Resource Person: -

19. Administration Positions held in the College:

Nature of Activity	Period of In-charge
Busy Bee Club In-charge	2021 - 2022

20. Details of In-Charge / Membership in Committees for Autonomous:

21. Details of In-Charge / Participation in Extracurricular Activities:

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

Nature of Activity	Period of In-charge
Sports In-charge	2018 - 2019
Sports In-charge	2019 - 2020

22. Details of Participation in Consultancy, Training, Development etc..:

23. Details of Membership in Academic Bodies/ Board of Studies and Reviewer Details:

24. Details of Membership of Professional Bodies:

25. Country visited:

26. Any other information if any:**I. ONLINE INTERNSHIP/TRAINING PROGRAMME**

S. No.	Date	Seminar / Workshop & Resource Person	College / Institution Details	Online Mode
1	12.6.2020	Enhancing Education Through Google Forms Dr. V. Bini Marin, Associate Professor, Dept of Management Studies and Centre for Research, Scoot Christian College, Nagercoil	Annai Velankanni College, Kanyakumari	Google Meet
2	17.6.2020	Online Awareness Training for Web of Science and Endnote Jaswanth Jenny P, Solution consultant, Clarivate analytics.	Clarivate analytics in colobration with Preiyar University	Microsoft Teams

II. QUIZ

S. No.	Date	Topic for the Quiz	College / Institution Details
1	10.4.2020	COVID – 19 Pandemic Awareness Quiz	Chandgarh Group of Colleges, Landran, Mohali
2	1.5.2020	Tradecom Quiz	Jamal Mohamed College (Autonomous) Trichy – 20
3	6.5.2020	Unnat Bharath Abhiyan of India Quiz on Covid-19 Awareness	Cauvery College for Women (Autonomous) Trichy – 18
4	12.5.2020	E-Quiz on Teaching Aptitude	Jamal Mohamed College (Autonomous) Trichy – 20
5	17.5.2020	National Level Online on Quiz on Corporate accounting	Sri Vidhya College of Arts and Science – Virudhunagar
6	21.5.2020	E- Quiz on Higher Education System	Jamal Mohamed College (Autonomous), Trichy – 20
7	22.5.2020	National Level Online Research Methodology Quiz Series	Manonmaniam Sundaranar University- Tirunelveli
8	26.5.2020	Impact of COVID-19 on Global Economy	Erode Arts & science College – Erode
9	27.5.2020	Swayam NPTEL Local Chapter E-Quiz on Teaching Learning Process in Digital EPOCH	G. Venkatasamy Naidu College – Kovilpatti
10	2.6.2020	National Level Online E-Quiz on Research Methodology	Government Arts College – Trichy
11	5.6.2020	Online Quiz on World Environment Day	ATMIYA University & Gujarat Pollution Control Board – Rajkot
12	8.6.2020	E- Quiz on Research Methodology	ST. Joseph's College - Trichy
13	18.6.2020	Quiz on Management 2020	MIET Engineering College – Trichy
14	21.6.2020	National Level E-Quiz on “Basic Economics”	Govindammal Aditanar College for Women – Tiruchendur
15	22.6.2020	National Level E-Quiz on Current Affairs	Sri Krishnasamy Arts and Science College – Sattur

16	23.6.2020	National Level E-Quiz on Research Methodology for Social Science	National College – Trichy
17	28.6.2020	National Level E Quiz on Commerce	K.R.College of Arts & Science – Kovilpatti
18	8.7.2020	Marketing Awareness E-Quiz 2020	Manonmaniam Sundaranar University- Tirunelveli
19	10.7.2020	National level BizQuiz on LOGOS 2020	The New College (Autonomous) - Chennai

III. Seminars and Workshops

S. No.	Date	Seminar / Workshop & Resource Person	College / Institution Details	Online Mode
1	10.4.2020	Webinar on Leadership Counts Dr. N. Saravanakumar Secretary, Ministry of Agriculture, Govt. of Bihar, Former Joint Secretary, MHRD-GOI.	Association of Principals of Colleges of Bharathiar University, Coimbatore.	Zoom Meeting
2	10.4.2020	E – Content Development Dr. Vishwanath Bite Assistant Professor in English Government of Maharashtra's Rajaram College, Kolhapur, India	Research Centre for English Language & Literature	Zoom Meeting
3	13.4.2020 & 14.4.2020	Online Courses for Teachers Digital Class Room Dr. D. Doreen Robin Director, CIRF, Chennai	Computational Intelligence Research Foundation (CIRF) Chennai	Google Classroom with Hangout Meeting
4	13.4.2020 to 17.4.2020	Online Course on Stress Management MBA Professors, AVS College Arts & Science, Salem.	AVS College Arts & Science Salem	Through College Website
5	19.4.2020	A Joy of Teaching C. Balaji, Professor, IIT Madras	NPTEL	YouTube Link
6	20.4.2020	Entrepreneurship – What you should before you take the plunge Mr. Sundarrajan Krishnan P.K. Entrepreneur	NPTEL	YouTube Link
7	1.5.2020	Innovative & Affordable Hand Washing Stations in Schools 1. Dr. Y. Malini Reddy, Professor, Urban Governance Administrative Staff College of India, Hyderabad 2. Dr. Bella Monse 3. Pratibha Singh, UNICEF 4. Mr. Nellayappan, Director of School Education, Nagaland 5. Prof. Srinivas Chary, ASCI	ASCI in Partnership with CIPS	Zoom Meeting

		6. Dr. Harsh Sharma, Director, CIPS		
8	2.5.2020	Effective Communication, Great Personality, the new smart you Mr. George Alat Director, Wellspo Pvt. Ltd	Wellskillz	YouTube Link
9	3.5.2020	Webinar on Enhance your Communication, Vocabulary & Grammar Dr. Preethi Vaswani, Head, Department of English LS Raheja Collge of Arts & Commerce, Mumbai.	Department of English, Cauvery College for Women (Autonomous)	Zoom Meeting
10	3.5.2020	My Journey in Product Design, a Passion & a Career Mr.Michale Foley Founder Foley Designs Pvt. Ltd.	NPTEL	YouTube Link
11	4.5.2020	Use of Technology in Educational Content Development Dr. Yogendra Pal Project Research Scientist, IIT, Bombay	NPTEL	YouTube Link
12	5.5.2020	FDP on Education 4.0 Dr. k. Karunankaran Principal & Secretary Sri Ramakrishna College of Arts & Science Coimbatore	IQAC & Dept of Biotechnology Cauvery College for Women (Autonomous)	Hangout meet
13	7.5.2020	The Art and science of Forecasting Mr. Natarajan gautam, Professor,Texas A&M University	NPTEL	YouTube Link
14	8.5.2020	Examination in wake of COVID -19 Mr.Yogesh Pawar, Founder Director and COO Digital Edu IT Solution Pvt. Ltd	Patrician College of Arts & Science, Chennai. Department of Commerce	Zoom Meeting
15	8.5.2020	How to Prepare for Any Competitive Exam in 2020 Mr Bikram Kalsi Co-Founder BrainPundits Technologies Pvt. Ltd.	BrainPundits	YouTube Link
16	9.5.2020	Product Management G. Chandramouli Chief Digital Officer Travenues / ixigo	NPTEL	YouTube Link
17	10.5.2020	The FMCG Business and Careers on it Mr. Anil Viswanathan Director – Marketing,	NPTEL	YouTube Link

		Mondelez India Foods Pvt. Ltd.		
18	11.5.2020 to 15.5.2020	FDP – Webinar on Virtual Teaching Tool – Moodle Mr. Parveen Kumar Sharma EDTech Evangelist, ICT & Moodle	IQAC & Cauvery college for Women (Autonomous)	Google Meet
19	13.5.2020	FDP – Webinar on Digital Tools for Engaging Students Mr.G.Laxminaray Anan Associate Director, Deloitte, Bangalore	IQAC & Cauvery college for Women (Autonomous)	Google Meet
20	13.5.2020	Research Ethics Ms. Aradhana Malik Assistant Professor IIT - Kharagpur	NPTEL	YouTube Link
21	16.5.2020 & 17.5.2020	FDP on Project Proposal of Funding Agencies Preparation and Submission Protocol Dr. V. Arulmurugan Assistant Professor of Commerce, Pondicherry University, Karaikal Campus	Patrician College of Arts & Science, Chennai.	Google Meet
22	19.5.2020	Webinar on Online Education and Assessment Prof. K. K. Aggarwal, Chairman, National Board of Accreditation, New Delhi Prof. Rajive Kumar, Member Secretary, AICTE, New Delhi	Centre for Education Growth and Research New Delhi	Google Meet
23	27.5.2020	Teaching Effectiveness for the GEN Z Dr. Shanthakumari S S Proprietrix, Arcanaa Coimbatore	VBL Janakaammal College of Arts and Science, Coimbatore	Google Meet
24	27.5.2020	Recent Amendments in Companies Act, 2013 CS Prakash R General Manager(Legal)& Company Secretary HC Kothari Group of Companies, Chennai.	The New College, Chennai	YouTube Link
25	29.5.2020	FDP on The Future Global Economy after COVID-19 A.Vinoj Abraham Partner – Rupa & Sekar Associates Chartered Accountants, Chennai	SRM Institute of Science & Technology Ramapuram Campus	Google Meet
26	29.5.2020	FDP on Modern Pedagogy Using Online Teaching Techniques Dr. S. Gunasekaran Professor	Arulmigu Palaniandavar Arts College for Women	Google Meet

		CSE Ahalia School of Engineering, Kerala.	- Palani	
27	31.5.2020	PSYMAN 1.0 Psychosocial Management for All Prof. R. Amjad Hasan International Affiliate, American Psychological Association (APA)	Dept of English Cauvery college for Women (Autonomous), Trichy	Google Meet
28	31.5.2020 & 1.6.2020	FDP on Skill Development Dr. S. Gopalakrishnan Assistant Prof Acharya Institute - Bengaluru Dr. K. Prabhakar Rajkumar Associate Prof Periyar University – Salem Dr. M Jayalakshmi, Assistant Prof SKSS College – Thiruppanandal Ms. Preethy Nagaraj Travel Corporation of India Pvt. Ltd. - Chennai	VELS Institute of Science, Technology & Advanced Studies - Chennai	Zoom Meeting
29	2.6.2020	FDP webinar on Protecting Your Savings and Investments During Global Recession Mr. Glenn Roger Carr Founder – Director Finmark	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women - Chennai	Zoom Meeting
30	4.6.2020	Impact of COVID-19 on Indian Stock Market Mr. Annamalai,M.D., ACS Capital Market Academy Coimbatore	L.R.G Government Arts College for Women - Tirupur	Zoom Meeting
31	9.6.2020 To 11.6.2020	International Virtual Three Days FDP Investment Opportunity in Capital Market Mr. K. Annaamalai, Managing Director, Annamalai Capital Service Pvt Ltd, Coimbatore Digital Governance during and beyond Covid 19 Dr. S. Sivakumar Ph.D., Associate Professor and co-ordinator, School of Governance and Development Studies, Ethiopia, North- East Africa AI & Banking Mr. Sivashanmuganathan, Senior Vice President, DBS Bank, Singapore.	Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and science	Zoom Meeting & Google Meet
32	12.6.2020	National Level FDP Teacher is Ultimate Prof. Ma. Padmanabhan, Former HOD /	Dhanalakshmi Srinivasan Engineering College, Perambalur	Zoom Meeting

		Dean Economics, Sree Ramu College of Arts and Science, Pollachi New Challenges in Trade Prof. A. Muthu Samy Associate Professor, Business Management, Alagappa University, Karaikudi		
33	17.6.2020	International FDP “Academic Writing and Opportunity for the Publication” Dr. Ankit Katrodia, Lecturer, North West University School Management Sciences, Private Bag X2046, Mmabatho 2735, South Africa	Dr.SNS Rajalakshmi College of Arts and Science- Coimbatore	Microsoft Teams
34	18.6.2020. & 19.6.2020	Two Days FDP “Application of Statistical Tools in Research” Dr. Amar Kumar Mishra I.M.S Ghaziabad West Bengal	Angappa College of Arts and Science- Coimbatore	Go to meeting
35	20.6.2020	Webinar on The Art of Writing A Project Proposal Dr. C. Paramasivan, Assistant Professor, Periyar EVR College- Trichy	Arumugam Pillai Seethai Ammal College - Tiruppur	Zoom Meeting
36	20.6.2020	National Level Online FDP on Statistical Tools and Techniques of Social Science Research Dr. Karthikeyan Parthasarathy Assistant Professor in School of Management Studies , Kongu Engineering College, Erode	ST. Francis College - Bangalore	Zoom Meeting
37	25.6.2020	National Level Webinar on How to Write Effective Research Paper in Social Science Dr. K. Selvasundaram, Head Dept of Commerce(CS&AF) SRM Institute of Science and Technology - Chennai	G. Venkataswamy Naidu College - Kovilpatti	Zoom Meeting
38	26.6.2020	National Level Webinar on Simple Tips to Writing the Research Article Dr. M. Muthukumaran, Associate Professor, Chitkara University, Punjab.	Jairams Arts and Science College - Karur	Google Meet
39	27.6.2020	National Level Webinar on Bloom’s Taxonomy and Outcome Based Education Dr. P. Baskaran, Professor & Head, Dept of Management Studies, Manakula Vinayagar Institute of Technology, Puducherry	Raak Arts & Science College - Perambai	Zoom Meeting
40	27.6.2020	National Level Online FEP “Business Data Analysis using Excel” Ajay Kumar Poojary Assistant Professor of Commerce,	Bharathidasan Arts and Science College - Erode	Google Meet

		Vidayalankar School of Information Technology, Mumbai		
41	29.6.2020	National Level Webinar on Application of Statistics Dr. R. Radhakrishnan, Academic Advisor, Palanisamy College of Arts - Erode	Sri Ramakrishna College of Arts and Science- Coimbatore	Zoom Meeting
42	6.7.2020 To 10.7.2020	FDP on Education 4.0 Dr. K. Karunakaran, CEO, Hindustan Group of Institution, Coimbatore Kahoot! – Prudent Engagement Dr. A. R. Jasmine Begum Dept of IT, CCW Podcasts in Education: Why and How Learning to be a Teacher – Podcaster Mr. Parveen Kumar Sharma Assistant professor at Maharishi, Markandeshwar university, Mullan Article Writing and Publication Process in Indexing Journals Dr. M. Sadik Batcha, Professor and University Librarian, Annamalai University Scientific Profile Database Tool Dr. S. Gowri. Assistant Professor of Physics, CCW Dr. K, Kalaiarasi, Assistant Professor of Mathematics, CCW	IQAC & Cauvery college for Women (Autonomous)	Google Meet
43	11.7.2020	National Level FDP on Outcome Based Education Dr. Kasinathan S Associate Professor, Dept of Management Studies, DDE, Sikkim Manipal University	PG & Research Dept of Commerce Cauvery college for Women (Autonomous)	Google Meet
44	17.7.2020	International webinar on The Paradigm Shift in weight Management Ms. Swarna Natarajan Freelance Nutritionist, Toronto, Canada	Dept of N & D Cauvery college for Women (Autonomous)	Google Meet
45	22.7.2020	National level FDP on Plagiarism in Research and Publication and How to Prevent it Dr. Sunil Kumar Pahwa, Principal, G. S. College of Commerce and Economics, Jabalpur, Madhya Pradesh	PG & Research Dept of Commerce Cauvery college for Women (Autonomous)	Google Meet
46	23.7.2020	National Level Webinar on Hands on GOOGLE Drive and its Applications Mr. Brijesh Singh, Associate Professor,	SJB Institute of Technology, Bengaluru	Zoom Meeting

		Dept of MBA, SJB Institute of Technology, Bengaluru		
47	27.7.2020 To 29.7.2020	FDP on Multivariate Analysis Using SPSS Dr. R. Kasilingam, Dept of Management Studies, School of Management, Pondicherry University, Puducherry.	Karpaga Vinayaga College of Engineering and Technology, Chengalpet	Google Meet
48	31.7.2020	Online Webinar on Open-Source for Data Analysis in Social Science Dr. Murugan.P, Assistant Professor, School of Management, University of Hyderabad.	Manipal Academy of Higher Education, Manipal	Youtube
49	26.8.2021 to 30.8.2021	International 5 Day Virtual Faculty Development Program	Loyola Academy Degree & PG College (Autonomous) Old Alwal, Secunderabad 500010	Youtube
50	24.8.2021	Academic Leadership	UGC Sponsored Webinar	Youtube
51	26.8.2021	MOOC's Development & Delivery	UGC Sponsored Webinar	Youtube
52	22.09.2021	One Day Faculty Development Programme on "Governance & Leadership in Higher Education Institution"	The Standard Fireworks Rajaratnam College for Women, Sivakasi	Youtube
53	23.09.2021 to 25.09.2021	Three Day Faculty Development Programme on "Inculcating the Significance of Employability Skills in the Minds of the Teachers"	Ayya Nadar Janaki Ammal College, Sivakasi	Youtube
54	29.9.2021	Workshop on "How to Write Research Proposal for M. Phil & Ph. D Admission"	St.Joseph's College of Arts & Commerce, Satpala	Youtube
55	22.09.2021 to 05.10.2021	14 Days FDP – "Recent Trends in Commerce"	The Institute of Cost Accountants of India & Srimad Andavan Arts & Science College	Youtube
56	13.11.2021	Leadership Vs Management	Industry Interaction Cell Managerial Society – Department of Humanities and Management, Dr. B. R. Ambedkar National Institute of Technology, Jalandhar	Youtube
57	22.12.2021 to 24.12.2021	Three day National Level Virtual Faculty Development "Research Methodology"	Ayya Nadar Janaki Ammal College, Sivakasi	Youtube
58	31.01.2022	One Day National Webinar on "Personal	Department of	Youtube

		Finance Support and Wealth Creation for Start Ups - A Road Map	Commerce, Annamalai University	
59	07.02.2022	Webinar on “ Strategy for Managing Personal Finance ”	S V P Engineering College, AP	Youtube
60	16.02.2022	Online National Webinar on “ Financial Empowerment through Wealth Creation ”	Maharaja Agrasen Institute of Technology	Youtube
61	11.02.2022	“ Financial Empowerment throughout Wealth Creation ”	KPR College of Arts Science & Research	Youtube
	15.02.2022	“ Financial Empowerment throughout Wealth Creation ”	Indian agriculture research institute, Indore	
62	23.02.2022 to 24.02.2022	Two Day International Webinar on “ Emerging Global Order ”	JMJ College for Women (Autonomous), Tenali	Youtube
63	26.02.2022	Webinar on “ Role of Micro Finance Institution in Empowering Women Entrepreneurs ”	Dr. M.G. R Janaki College of Arts & Science for Women	Youtube
64	03.03.2022	National Webinar on Managing Personal Finance and Wealth Creation	Vasantha College for Women, Rajghat, KFI, Varanasi, UP	Youtube
65	21.03.2022	National Webinar on Managing Personal Finance and Wealth Creation	Mahendra Arts & Science College	Youtube
