# CAUVERYCOLLEGE FOR WOMEN (AUTONOMOUS) STAFF PROFILE

#### PERSONAL INFORMATION

1. Name : Dr. G. KANAGAVALLI

2. Date of Birth :27.07.1986

3. Address :

Residential	Office
No: 65, Visalatchi Avenue,	Cauvery College for Women (Autonomous),
Kamparasampettai,	Annamalai Nagar,
Trichy-620101	Trichy. 620018

#### **ACADEMIC INFORMATION**

4. Designation & Department : Assistant Professor in Commerce

## 5. Educational Qualification:

Degree	Year	College/University
B.Com	2014	Cauvery College for Women
PGDCA	2015	Cauvery College for Women
M.Com	2016	Cauvery College for Women
Ph.D	2023	Cauvery College for Women (Autonomous)

## 6. Experience

Date of Joining	Institution	Year of Experience
01.12.2016	Cauvery College for Women (Autonomous),	8 Years
	Trichy. 620018	

7. Areas of Specialization : Human Resources Management

8. Languages known : Tamil, English

9. Subjects Taught :

UG	Business Management, Value Education, Marketing, Advertisement Management,						
	Insurance Management, Environment Studies, Principles of Accounting, Business						
	Accounting, Business Communication, Principles of Financial Accounting, Principles						
	of Corporate Accounting, Cost Accounting, Office Management, Banking Theory						
	Law And Practice, Computer Applications in Business, Entrepreneurial						

Development, Service Marketing, CRM and its Tools, Partnership Accounting, Auditing, Financial Accounting -I, Universal Human Values, Entrepreneurial Development, Financial Accounting –II, Organizational Behaviour, Modern Banking, Accounting Package- Practical, Entrepreneurship & Small Business Management, Business Correspondence and Reporting, Management Principles &its Application, Human Resource Management, Accounting Package (Practical)

#### 10. Research Supervision:

		Thesis		
	University from where guideship obtained	Completed (in numbers)	Year of Completion	Pursuing (in numbers)
M.Phil				
Ph. D				

#### 11. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
International Journal of Human Resource (PIJHR) Special Issue, ISSN No. 2348-0483.	2016	ISSN No. 2348- 0483.	"A Study on Stress Management among Women Employees in selected Business Process Outsourcing Industry at Chennai"	Impact Factor: 3.532*
International Journal of Business and Administration Research Review – IJBARR Vol.no.1, Issue no.3,	2016	ISSN No. 2348- 0653.	Job Satisfaction among Healthcare Employees: an Empirical Analysis.	Impact Factor: 3.853*
Humanities & Social Sciences Reviews (GIAP) Vol 7, No.2, March 2019 (Scopus)	2019	eISSN No: 2395-6518	A Systematic Review Literature on Recruitment and Selection Process	Impact Factor: 2.73
International Journal of Management (IJM), Vol. 11 Issue: 11, Page No: 3853-3857 November 2020 (Scopus)	2020	ISSN Print: 0976 6502 ISSN Online: 0976 6510	Students' Perspective towards E- Campus Recruitment	Impact Factor: 4.912(SJIF)

Indian Journal of Economics and Business Vol. 20 Issue :2, July- December 2021 (Scopus)	2021	ISSN: 0972- 5784	Factors Affecting Employability and Hiring Decisions of Arts and Science Graduates: A study of Employers' Perceptions	Page No: 1561-1572
Association of Global Academicians and Researchers, Tamil Nadu ISBN – 978-81- 948141-3-9	2021	ISBN - 978-81- 948141-3-9	Book Chapter Published "E-Recruitment Process"	Page No: 15- 24
SCIENG Publications Chapter 13	2022	ISBN: 978-81- 955557- 9 -6	Book Chapter Published "Impact on Campus Recruitment in COVID 19 Pandemic"	Page No: 9-13
European Chemical Bulletin (Scopus)	2023	ISSN: 2063 5346	Financial Status Impoverished Communities in India during COVID-19 Pandemic	Page No: 2829 - 2847
South Asian Journal of Management (SAJM) Vol: 7, December 2023	2023	P- ISSN: 0971 5428 E- ISSN: 2584 007X	Factors Influencing Job Seekers Adoption of E- Recruitment Technology	Page No: 19 – 28

## 12. Details of Papers Presented:

Date	Organizer	Name of the Seminar	Paper Name
29.07.2016 & 30.07.2016	PRIMAX FOUNDATION	"Innovation, Entrepreneurship &	"A Study on Stress Management among
	PLA Residency, Trichy	Sustainable value chain in a challenging Environment"	Women Employees in selected Business Process Outsourcing Industry at Chennai"
07.09.2016	Chevalier. T. Thomas Elizabath College For Women,Chennai	"The dynamic of Commerce in the 21st Century: Innovation, Trends and Practices"	Job Satisfaction among Healthcare Employees: an Empirical Analysis
23.01.2020	Jamal Mohamed College (Autonomous), Trichy	One day International Conference on Opportunities and	An Analysis of Students' Perception towards Online

		Challenges of Business in	Campus Recruitment
		the Changing Scenario	Among Arts and
			Science Colleges
24.05.2022-	St. Joseph College	Two Day National	Impact of the
25.05.2022	(Autonomous), Trichy	Seminar on "Impact of	COVID 19 on Rural
23.03.2022		COVID – 19 Pandemic on	and Remote
		Indian Economy, Labour	Graduate Students
		and Marginalized	Placement
		Community"	
07.01.2023	Institute of Business	Eighteenth International	Factors Influencing
	Excellence, University	Seminar (Webinar) on	Job Seekers
	Teknologi Mara,	Dynamics of Emerging	Adoption of E-
	Malaysia and SMART	Business Innovation and	Recruitment
	Journal of Business	Trends – Academia	Technology
	Management Studies,	Industry Role (DEBIT	
	Bharathidasan	AIR - 2023).	
	University,		
09.03.2023 -	St. Joseph College	Two days International	The Moderating role
10.00.000	(Autonomous), Trichy	Conference on	of Financial literacy
10.03.2023		Entrepreneurship in the	in the relationship
		Post – Covid scenario:	between
		Perspective and	Entrepreneurial skill
		Challenges	and competency on
			sustainable
			performance

## 13. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National /	Topic
			International	
29.07.2016 &	PRIMAX	"Innovation,	International	"Innovation,
30.07.2016	FOUNDATION	Entrepreneurship &	Level Conference	Entrepreneurship
		Sustainable value		& Sustainable
		chain in a		value chain in a
		challenging		challenging
		Environment"		Environment"
07.09.2016	Chevalier. T. Thomas	"The dynamic of	National Level	"The dynamic of
	Elizabath College For	Commerce in the 21st	Conference	Commerce in the
	Women,	Century : Innovation,		21st Century:
		Trends and		Innovation,
		Practices"		Trends and
				Practices"
25.07.2017 -	National Institute of	Three days workshop	National Level	Three days
27.07.2017	Technology	on data analysis		workshop on data
		using SPSS		analysis using
				SPSS
30.10.2017	Bharathidasan	A 5 day National-	National Level	A 5 day National-
to3.11.2017	University	Level Training	Training Program	Level Training
		Programme on		Programme on
		Thesis Writing:		Thesis Writing:
		From Copper Strip to		From Copper
		Gold Bar		Strip to Gold Bar
28.07.2017	GITAM Institute of	International	International	International
	Management	Conference on	Conference	Conference on

		Ι	T	<del>                                     </del>
		Technological		Technological
		Innovations in		Innovations in
		Management		Management
		Ecosystem		Ecosystem
20.12.2018	Microsoft (OneNote,	One day workshop	-	One day
	Innovation			Workshop
30.01.2020&	Primax Foundation	Two days National	National Level	Two days
31.01.2020	& Bishop Heber	Level Workshop on		National Level
	College	Research		Workshop on
		Methodology & Data		Research
		Analysis Using SPSS		Methodology &
		and AMOS		Data Analysis
				Using SPSS and
				AMOS
23.01.2020	Jamal Mohamed	One day	International	One day
	College(Autonomous),	International	Level	International
	Trichy	Conference on		Conference on
		Opportunities and		Opportunities and
		Challenges of		Challenges of
		Business in the		Business in the
		Changing Scenario		Changing
17.03.2022 -	National Institute of	Tuoining of Tuoingus	National Level	Scenario Training of
19.03.2022 –		Training of Trainers on 21st Century	National Level	Training of Trainers on 21st
19.03.2022	Technology, Trichy	Skills Education		Century Skills
		Skins Education		Education
24.05.2023-	St. Joseph College	Two Day National	National Level	Two Day
25.05.2023	(Autonomous),	Seminar on "Impact	ivational Level	National Seminar
23.03.2023	Trichy	of COVID – 19		on "Impact of
	Theny	Pandemic on Indian		COVID – 19
		Economy, Labour		Pandemic on
		and Marginalized		Indian Economy,
		Community"		Labour and
		Community		Marginalized
				Community"
28.05.2022	Bishop Heber	FDP on Fin Tech	International	FDP on Fin Tech
20.03.2022	College	the Future of	Level	the Future of
	Conege	Finance	20,01	Finance
09.03.2023 -	St. Joseph College	Two days	International	Two days
10.03.2023	(Autonomous),	International	Level	International
10.03.2023	Trichy	Conference on	20,61	Conference on
	Tricity	Entrepreneurship in		Entrepreneurship
		the Post – Covid		in the Post –
		scenario:		Covid scenario:
		Perspective and		Perspective and
		Challenges		Challenges
14.08.2023 to	Ramanujan College,	One Week FDP on		One Week FDP
20.08.2023	University of Delhi	"Research Method		on "Research
20.00.2023	om, or bonn	and Research		Method and
				Research
		Design"		
				Design"
22.08.2023 to	Ramanujan College,	Two Months		Two Months
21.10.2023	University of Delhi	Certificate Course		Certificate
		on "Fundamentals		Course on
i .	İ	of GST"	1	"Fundamentals

				of GST"
22.01.2024 to	Theivanai Ammal	Five Days National	National Level	Five Days
26.01.2024	College for Women	Online FDP on		National Online
	(Autonomous),	Research		FDP on Research
	Villupuram	Methodology:		Methodology:
		Ethics &		Ethics &
		Publications		Publications
29.01.2024 to	Dr.R.V Arts and	Five Days Virtual		Five Days
02.02.2024	Science College,	Faculty		Virtual Faculty
	Coimbatore	Development		Development
		Program on		Program on
		Integration of		Integration of
		Technology in		Technology in
		Teaching Faculty		Teaching Faculty
		Development		Development
		Prospective		Prospective

#### 14. Details of Seminars / Conferences / Workshops Organized:

Date	Title	National /	Topic
		International	
30.10.2023 -	South Zone NSS Pre-	National Level	South Zone NSS Pre-
08.11.2023	Republic Day Parade		Republic Day Parade
	Camp 2023		Camp 2023

#### 15. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer	

#### 16. Details of Study Materials / Books written and published:

- Published a Book Chapter "E-Recruitment Process" Association of Global Academicians and Researchers, Tamil Nadu, ISBN 978-81-948141-3-9, Page No: 15-24.
- Published a Book Chapter "Impact on Campus Recruitment in COVID 19 Pandemic" in the Recent Trends in Commerce and Management, SCIENG Publications, Chapter 13, ISBN: 978-81-955557-9-6, Page No:9-13.

#### 17. Details of Chairing as Resource Person:

Date	Title of the Seminar/Conference	Session Chaired
24.11.2023	Arts and Science Exhibition	Arts and Science Exhibition,
		Champion School,
		Trichy

#### 18. Administrative Positions held in the College:

Nature of Position	Year

## 19. Details of Incharge / Participation in Extracurricular Activities :

#### ( NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

Nature of Activity	Period of Incharge
Placement Incharge	2017 - Till date
NSS Program Officer	2022 - Till date
Department Alumnae Incharge	2021 – 2023

#### 20. Details of Participation in Consultancy, Training, Development etc..:

### 21. Details of Membership in Academic Bodies/ Board of Studies:

#### 22. Details of Membership of Professional Bodies:

Commerce and Management Association (CMA) Life time Membership

#### 23. Countries visited academically:

## 24. Any other information if any:

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	Online Course	Online Courses for Teachers Digital Class Room	13.4.2020 & 14.4.2020	Computational Intelligence Research Foundation (CIRF), Chennai
2	Online Course	Online Course on Stress Management	13.4.2020 to 17.4.2020	AVS College Arts & Science, Salem
3	FDP	Faculty Development Programme – Webinar On Education 4.0	5.5.2020	IQAC & Department of Bio Technology Cauvery College for Women (Autonomous)
4	Webinar	Webinar on Research Workflows, Research Metrics & Excellence in Academic Institutes	6.5.2020 9AM- 10AM	AICTE& Elesvier
5	FDP	FDP on Fitness for Women During Lockdown	6.5.2020 10AM- 11AM	Department of Physical Education, Cauvery College for Women (Autonomous)

6	Webinar	Webinar on Recent	7.5.2020	Department of Computer
	, v osina	Insight of Cyber Security	5 PM -	Application, Information
			6PM	Technology and Computer Science,
				Cauvery College for Women
				(Autonomous)
7	Webinar	Webinar on Career	7.5.2020	TNTEU
		Guidance organised by	3PM -4PM	
		Face & Department of		
		Educational Psychology		
8	Webinar	How to Prepare	8.5.2020	Brain Pundits
		Competitive Exams	4PM -5PM	Explore the Power
9	FDP	FDP - Webinar on	8.5.2020	UG & Research Department of
		Faculty to	10.30AM-	Business Administrative, Cauvery
		Administration	11.30AM	College for Women(Autonomous),
				Trichy
10	Webinar	Leadership Talk:	9.5.2020	MHRD & AICTE
		Examination &	1PM -2PM	
		Acadamics in Current		
		Covid 19 Crisis		
11	Webinar	Using Kahoot for	9.5.2020	ELTAC
		formative Assessment	4PM-5PM	
12	FDP	Faculty Development	11.5.2020	IQAC
		Programme on Virtual	_	Cauvery College for Women
		Teaching Tool – Moodle	15.5.2020	(Autonomous)
			10AM-	
			4PM	
13	Webinar	Digital Tools for	13.5.2020	Internal Quality Assurance Cell
		Engaging Students	10AM-	Cauvery College for Women
			11AM	(Autonomous)
14	Webinar	International E-	15.5.2020-	Government of Maharashtra,
		Conference on Strategies	17.5.2020	Government of Vidarbha, Institute
		& Challenges in Higher	5PM-6PM	of Science and Humanities,
		education During Covid-		Amaravati, Maharastra
		19 Lockdown Period in		
		India		
15	Webinar	Leadership Talk	16.5.2020	MHRD & AICTE
			1PM-2PM	
16	Webinar	Two days Webinar on	18.5.2020-	Department of Commerce &
		Developing Leadership	19.5.2020	Management,Bharathiyar Arts and
		Skills & Stress free	4PM-5PM	Science College for Women,
		Leadership		Deviyakurichi.
17	Webinar	Career Counselling- An	23.5.2020	Career Guidance and Placement
		Interactive Session	3.30PM-	cell, Cauvery College for
			5.30PM	Women(Autonomous)
18	FDP	Online Faculty	29.5.2020	Nanjil Catholic College of Arts and
		Development Program	10AM-	Science, Kanniyakumari
		on Project Proposal	11AM	
		preparation for Scientific		
		Research		
19	FDP	Faculty Development	31.5.2020	IQAC & Department of English,
		Webinar on PSYMAN		Cauvery College for Women
		1.0		(Autonomous)
20	FDP	One week Faculty	01.06.2020	Achi Institute of Management and
		Development	То	Entrepreneurial Development,
		Programme on	07.06.2020	Chennai
		Transforming Education	11AM-	
		– The Google Classroom	12PM	
		Way		

21	FDP	Empowering the	1.6.2020-	Yuvakshetra Institute of
21	FDF	Millennial Mentors	5.6.2020	Management Studies
		Williemiai Wentors	10AM-	Wanagement Studies
			11AM	
22	Webinar	A2Z Approach on	4.6.2020	Ezeal Evolutions India Pvt Ltd
		Overseas job	5PM-6PM	
23	Webinar	Self Discipline - A	5.6.2020	Ezeal Evolutions India Pvt Ltd
2.4	XX7 1 '	Master Concern Post Covid -19	5PM-6PM	
24	Webinar	Challenges and	6.6.2020 to12.6.202	Sakthi Institute of Information and Management Studies, Pollachi
		Opportunities	0	Management Studies, Fonaciii
		Opportunities	10AM -	
			11AM	
25	FDP	Writing Skills for	15.6.2020	Nanjil Catholic College of Arts and
		Quality Research	10AM-	Science, Kanniyakumari
			12AM	·
26	Webinar	Impact of Covid 19 on	16.6.2020	Government Arts College,
		Indian Economy	1.30Am-	Coimbatore
			12AM	
27	FDP	National Level Faculty	11.07.2020	Cauvery College For women
		Development Program	11Am to 1	(Autonomous), Trichy
		on "Outcome Based	pm	
28	FDP	Education(OBE)"  National Level FDP on	22.07.2020	Cauvery College For women
28	FDP	"Plagiarism in Research	11 Am to 1	(Autonomous), Trichy
		and Publications and	pm	(Autonomous), Theny
		How to Prevent it"	Pili	
29	Workshop	Online workshop on	28.07.2020	Bheemanna Khandre Institute of
		"SWAYAM - NPTEL"	10 Am - 12	Technology, Bhalki
			Am	
30	Webinar	UGC – Sponsored	24.08.20	University Grants Commission
		Webinar on	21	& Bharathidasan University
		Academic Leadership		
31	Webinar	Emerging Trends and	27.08.20	Angappa College of Arts and
		Challenges in	21-	Science
		Commerce	28.08.20 21	
			21	
32	Workshop	Workshop on how to	27.09.20	St.Joseph College of Arts and
		write Research	21-	Commerce, Satpala, Virar,
		Proposal	29.09.20	Maharashtra
			21	
33	Workshop	Leadership Vs	13.11.2021	Dr.B.R Ambedker National
		Management		Institute of Technology,
2.4	EDP	0 137	10.00.00	Jalandhar
34	FDP	One week National	18.03.20	Sraddha Academy for financial
		Level FDP on Investor Awareness	22- 26.03.20	Education & Jamal Mohamed
		and Education	20.03.20	College
		and Laucanon	22	
35	Webinar	Eighteenth	07.01.20	Institute of Business
- <del>-</del>	1	International		Excellence, University
		Seminar (Webinar)	23	Teknologi Mara, Malaysia
		on Dynamics of		and SMART Journal of
		Emerging Business		Business Management
		Innovation and		Studies, Bharathidasan
		Trends – Academia		University,

		Industry Role (DEBIT AIR –2023)		
36	FDP	Teaching Learning	08.02.20	Teaching Learning Centre,
		Methods	23-	Ramanujan College,
			14.02.20	University of Delhi
			23	
37	Webinar	Implications of the	01.03.20	Dr.L.H.R Govt. Degree
		Union Budget 2023-	23	College, Mylavaram, NTR
		24		District, Andhra Pradesh