

CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

1. Name : A.VINODHINI
2. Date of Birth : 11.03.1992
3. Address :

Residential	Office
Ms.A.Vinodhini No:5 ,5 th cross Kamban nagar Reddiarpallayum Puducherry	Cauvery college for women Annamalai nagar Trichy -18

ACADEMIC INFORMATION

4. Designation & Department: Assistant Professor in Department of Commerce

5. Educational Qualification :

Degree	Year	College/University
M.Phil	2016	Cauvery college for women Bharathidasan university
Mcom	2015	Cauvery college for women Bharathidasan university
Bcom CA	2013	Cauvery college for women Bharathidasan university

6. Research ID:

GOOGLE SCHOLAR	https://scholar.google.com/citations?user=t3ZL6awAAAAJ&hl=en
SCOPUS	https://www.scopus.com/results/authorNamesList.uri?sort=count-f&src=al&affilName=Cauvery+College+For+Women&sid=4a4c251dad342a614ff116bc1435e267&sot=al&sdt=al&sl=77&s=AUTHLASTNAME%28vinodhini%29+AND+AUTHFIRST%28A%29+AND+AFFIL%28Cauvery+College+For+Women%29&st1=vinodhini&st2=A&orcidId=&selectionPageSearch=anl&reselectAuthor=false&activeFlag=true&showDocument=false&resultsPerPage=20&offset=1&jtp=false&currentPage=1&previousSelectionCount=0&tooManySelections=false&previousResultCount=0&authSubject=LFSC&authSub

	ject=HLSC&authSubject=PHSC&authSubject=SOSC&exactAuthorSearch=false&showFullList=false&authorPreferredName=&origin=searchauthorfreelookup&affiliationId=&txGid=4b1e62a1654c0497b9051d03a118a9f4
ORCID ID	https://orcid.org/0000-0002-4432-9671
VIDWAN ID	https://vidwan.inflibnet.ac.in/myprofile
MENDELEY	https://www.mendeley.com/reference-manager/library/all-references
PUBLONS	https://publons.com/researcher/4335951/a-v/

7. Experience :

Date of Joining	Institution	Year of Experience
16.6.2016	Cauvery college for women	3 yrs

8.Areas of Specialization : HR(Lean management)

9.Languages known : English, French,Telugu,Tamil

10. Subjects Taught :

UG	CRM In Service Marketing & Its Tools, Advertisement Management, Banking Theory Law & Practice, Skill based elective,Business Communication ,Business Law, Business Management ,Soft Skill, Business Economics Organizational Behaviour, Financial Accounting, Tally .Office management & Tools Accounting and Bookkeeping II,Office management & Tools.Banking theory law and practice, Entrepreneurial development ,Financial accounting II ,Business law, EVS, Soft Skills, Office management , Interpersonal skills and Communication , Business Law
PG	E-Commerce

11. Research Supervision:

	University from where guideship obtained	Thesis		
		Completed (in numbers)	Year of Completion	Pursuing (in numbers)
M.Phil				
P.hD				

12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
International Journal of Mechanical Engineering and Technology (IJMET)	2018	0976 - 6359	Analyzing the role of lean management in healthcare A systematic literature review	3.46

13. Details of Papers Presented:

Date	Organizer	Name of the Seminar	Paper Name
15 th and 16 th june	VIT	International Conference on Emerging Trends in Social Business and management Science Research(ICSBMR)	Analyzing the role of lean management in healthcare A systematic literature review

14. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International	Topic
04.08.2016 & 05.08.2016	Pondicherry University	Research Methodology for Business Studies	National Level	Research Methodology for Business Studies
25 th and 26 th November 2017	National Institute of Technology	Data Analysis using SPSS	National	Data Analysis using SPSS
12 th to 14 th April 2018	Sree Vidyanikethan Institute of Management	Research Tools & techniques for Research Scholars	National	Research Tools & techniques for Research Scholars

15. Details of Seminars / Conferences / Workshops Organized:

Date	Title	National / International	Topic

16. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer
17 th Nov 2017	Innovation & Entrepreneurship Development Programme	National Institute of Technology
5 th Jan 2018	Innovation & Entrepreneurship Development Programme	Sastra University
13 th July 2018	Innovation & Entrepreneurship Development Programme	Anna University
28.11.2016 to 3.12.2016	Women connect to leadership	Rajiv Gandhi National Institute of Youth and Development

17. Details of Study Materials / Books written and published:**18. Details of Chairing as Resource Person:**

Date	Title of the Seminar/Conference	Session Chaired

19. Administrative Positions held in the College:

Nature of Position	Year

20. Details of Incharge / Participation in Extracurricular**Activities:**

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

Nature of Activity	Period of Incharge

21. Details of Participation in Consultancy, Training, Development etc..:**22. Details of Membership in Academic Bodies/ Board of Studies:****23. Details of Membership of Professional Bodies:****24. Countries visited academically:**

25. Any other information if any:

Handled Classes for Distance education in Bharathidasan University

S.NO	DATE	COURSE	TITLE OF THE PAPER
1	Nov 2018	M com	Security Analysis and Portfoliomangement
2	March 2019	M com	Banking System and services

I . Attended Online Webinar

S. No.	Date	Seminar / Workshop & Resource Person	College / Institution Details	Online Mode
1	9.4.2020	Accounting Taxation & Finance : The Digital Disruption Dr. Meera, Malaysia	Sri Ramakrishna College of Arts & Science	Hangout Meeting
2	10.4.2020	E – Content Development Dr. Vishwanath Bite Assistant Professor in English Government of Maharashtra’s Rajaram College, Kolhapur, India	Research Centre for English Language & Literature	YouTube Link
3	13.4.2020 to 16.4.2020	Four days Webinar on “An Effective Research Paper Writing Skills”	Bhagwan Mahavir University Gujarat	Hangout Meeting
4	16.4.2020 to 18.4.2020	Webinar on Role of Leadership Dr. K. Veerakumar Head – Business	Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi	Hangout Meeting

		Administration, NGM College, Pollachi.		
5	2.5.2020	How to write effective case study	ATMYA University	Online session
6	05.05.2020	How to be secured in Digital Era	Department of Business Administration, SRM Institute of Science and Technology	Youtube Link
7	8.5.2020	FDP – Webinar on Faculty to Administrator Dr. Godwin Tennyson, Dean (Administrator), Professor, Indian Institute of Management, Trichy	UG & Research Department of Business Administrator Cauvery College for Women (Autonomous)	Google Meet
8	9.5.2020	FDP – Webinar on The Art of Story Telling in Academic Writing Dr. Thamaraiselvan Natarajan, Professor, Department of Management Studies, NIT, Trichy	UG & Research Department of Business Administrator Cauvery College for Women (Autonomous)	Google Meet
9	10.5.2020	Article writing in management and social science Dr.P.Murugan Assistant Professor School of Management Studies University of Hyderabad	School of Management Studies University of Hyderabad	Google Meet
10	12.5.2020	Webinar on Selection of appropriate Statistical Tools	St.Mary's College thoothukudi	Google Meet
11	14.5.2020 to 16.5.2020	Economic Downturn and Phenomenal Progress	Department of Business Administration, Nallamuthu Gounder Mahalingam College	Google Meet

			(Autonomous)	
12	18.5.2020	FDP on business Analytics and its applications	VIT – AP School of Business	Google Meet
13	27.5.2020	National Webinar on Fine tuning the research paper :Publications in Scopus, Web of Science and ABDC Journals	Bharata Mata College Kerala	Google Meet
14	29.05.2020 – 30.05.2020	Virtual Teaching – Learning MOODLE the Efficient Way	Dr.M.G.R. Educational and research Institute, Chennai.	Youtube Link

II. Quiz

S.No	Date	Topic for the Quiz	College/ Institution Details
1	4.5.2020	Tradecom Quiz	PG & Research Department of Commerce, Jamal Mohamed College(Autonomous), Tiruchirappalli
2	6.5.2020	Quiz on Covid-19 Awareness Program.	Cauvery College for Women (Autonomous), Trichy
3	17.5.2020	Turn your immunity on fact versus fake news on covid 19	SIIMS B School Chennai
4	18.5.2020	Research Methodology	SIIMS B School Chennai

III. ONLINE COURSES

S.No	Date	Topic of Online Course	College/ Institution Details	Online Mode
1	6.4.2020 to 12.4.2020	One week online course on Research Methodology for Social Science	Indian Academic Researchers Association	PPT&Video Session

2	13.4.2020 & 14.4.2020	<p align="center">Online Courses for Teachers Digital Class Room</p> <p align="center">Dr. D. Doreen Robin Director, CIRF.</p>	<p align="center">Computational Intelligence Research Foundation (CIRF), Chennai</p>	<p align="center">Google Classroom with Hangout Meeting</p>
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IV. OTHER ACADEMIC ACTIVITIES

- Conduct Parent Teacher Meeting
- Developed Two modules of E content for the Paper ecommerce
 - Module 1: Customer oriented E commerce and its characteristics
 - Module 2: Customer oriented E commerce Applications.