## CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

# Nationally Accredited with 'A+' Grade by NAAC TIRUCHIRAPPALLI

## **PG & RESEARCH DEPARTMENT OF COMMERCE**



## LEARNING OUTCOME BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

## **B.Com. Business Analytics**

2025 - 2026 and Onwards

#### **DEPARTMENT VISION**

Commitment to pursue excellence in commerce education, while equipping students with knowledge and skills in commerce stream, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into national assets, and to pursue a real holistic development, integrity moral and ethical uprightness.

#### **DEPARTMENT MISSION**

- To promote excellent education in the changing environment of information and communication technology and commerce sectors.
- Creating an urge in students to take up entrepreneurship in order to be successful by standing on their feet instead of being dependent on others.
- Grooming youth to become a truly global personality well equipped to deal with the modern world and its challenges.

#### **PROGRAMME OUTCOMES (PO)**

#### (Commerce and Business Administration)

PO NO.	Programme Outcome On completion of B.Com. / B.Com. CA / M.Com. / B.B.A. Programme, The students will be able to
PO 1	Acquire a strong foundation in the areas of Commerce and Management that needs to respond to the constantly changing Business and Legal environment.
PO 2	Propose and implement appropriate decision in all areas of Business Management specially Finance, Marketing, Human Resources and Operations.
PO 3	Students will be an empowered individual who will emerge an entrepreneur or be employed in various positions in Industry, Academia and Government.
PO 4	Imbibe professionalism to embrace new opportunities of emerging technologies, leadership and team work in a dynamic ethical business scenario.
PO 5	Internalize the learned concept of Business and Commerce that will enable them to become skilled professionals and to enhance the career prospects.

#### PROGRAMME SPECIFIC OUTCOMES FOR B.Com. BUSINESS ANALYTICS B.Com. BUSINESS ANALYTICS CURDICILI UM (2025, 2024 Opmounds)

#### CURRICULUM [2025–2026 Onwards]

PSO NO	Programme Specific Outcomes Students of B.Com. BUSINESS ANALYTICS will be able to	POs Addressed
PSO1	Comprehend and demonstrate the concepts relating to business, accounting, finance, economics, management, taxation and analytics.	PO1, PO2
PSO2	Understand the digital business practices, processes, design, strategies and attain a high degree of knowledge and application skills in the domain of commerce.	PO2
PSO3	Exhibit the perfect blend of analytical skills and business knowledge to excel as entrepreneur and business analyst.	PO3
PSO4	Adopt emerging technologies, critical thinking and problem solving skills to effectively navigate complex challenges.	PO4, PO5
PSO5	Assess ethical values to appreciate and promote social harmony and environmental sustainability through holistic skills obtained.	PO5



#### CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS), TRICHY – 18 PG & RESEARCH DEPARTMENT OF COMMERCE B.Com. Business Analytics – PROGRAMME STRUCTURE LEARNING OUTCOME BASED CURRICULUM FRAMEWORK (CBCS - LOCF) (For the candidates admitted from the academic year 2025 – 2026 onwards)

r								Ma	rks	
Semeste	Part	Course	Title	Subject Code	Hours	Credit	Exam Hours	Internal	External	Total
			Pothutamil - I	23ULT1						
-		Language Course - I (LC)	Hindi ka Samanya Gyan aur Nibandh	23ULH1			3	25		
	Ι		Poetry, Grammer and History of Sanskrit Literature	23ULS1	6	3			75	100
			Foundation Course : Paper I – French - I	23ULF1						
	Π	English Language Course - I (ELC)	23UE1	6	3	3	25	75	100	
Ι		Core Course - I (CC)	Financial Accounting - I	25UCB1CC1	6	5	3	25	75	100
	III	Core Course - II (CC)	Fundamentals of Business Analytics	25UCB1CC2	6	5	3	25	75	100
		First Allied Course - I (AC)	Excel for Financial Decision (P)	25UCB1AC1P	4	3	3	40	60	100
	IV	Ability Enhancement Compulsory Course-I (AECC)	UGC Jeevan Kaushal - 23UGVE 23UGVE		2	2	-	100	-	100
		Total			30	21				600

Semester I	Internal Marks: 25	External	Marks: 75	
COURSE CODE	COURSE TITLE	CATAGORY	Hrs/ Week	CREDITS
25UCB1CC1	FINANCIAL ACCOUNTING – I	CORE	6	5

#### **Course Objective**

- > To understand the basic accounting concepts and standards.
- > To know the basis for calculating business profits.
- > To familiarize with the accounting treatment of depreciation.
- > To learn the methods of calculating profit for single entry system.
- > To gain knowledge on the accounting treatment of insurance claims.

#### **Course Outcome and Cognitive Level Mapping**

CO	CO Statement	Cognitive
Number	On the successful completion of the course, students will be able to	Level
CO1	Define and outline the accounting concepts, rectification of errors and Bank Reconciliation Statement.	K1
CO2	Explain the purpose of financial accounting and Non-Profit Organisation	K2
CO3	Apply the accounting procedures for recording various financial transactions.	K3
CO4	Analyse the various methods of providing depreciation and Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock.	K4, K5
CO5	Analyse and evaluate financial statements in any given context or situation	K4, K5

#### Mapping of CO with PO and PSO

COs / PSOs	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	3	3	3	3	3	3	3	2	2	3
CO2	3	3	3	3	3	3	3	2	3	3
CO3	3	3	3	3	3	3	3	3	3	3
CO4	3	2	2	3	3	2	2	2	2	2
CO5	3	3	3	3	3	3	3	3	3	3

"1" – Slight (Low) Correlation "2" – Moderate (Medium) Correlation "3" – Substantial (High) Correlation "-" Indicates there is no Correlation.

UNIT	CONTENT	HOURS	CO'S	COGNITIVE LEVEL
Ι	<b>Fundamentals of Financial Accounting</b> Financial Accounting – Meaning, Definition, Objectives, Basic Accounting Concepts and Conventions - Journal, Ledger Accounts– Subsidiary Books – Trial Balance - Classification of Errors – Rectification of Errors – Preparation of Suspense Account – Bank Reconciliation Statement - Need and Preparation.	18	CO1,CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
Π	Final Accounts Final Accounts of Sole Trading Concern- Capital and Revenue Expenditure and Receipts – Preparation of Trading, Profit and Loss Account and Balance Sheet with Adjustments. Accounts of Non-Profit Organisation Receipt & Payment Accounts – Income &Expenditure Accounts – Balance Sheet – Adjustments.	21	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
III	<b>Depreciation and Bills of Exchange</b> Depreciation - Meaning – Objectives – Accounting Treatments - Types - Straight Line Method – Diminishing Balance method – Conversion method. Units of Production Method – Cost Model vs. Revaluation <b>Bills of Exchange</b> – Definition – Specimens – Discounting of Bills – Endorsement of Bill – Collection – Noting – Renewal – Retirement of Bill under rebate	18	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
IV	Accounting from Incomplete Records – Single Entry System Incomplete Records – Meaning and Features – Limitations – Difference between Incomplete Records and Double Entry System – Methods of Calculation of Profit – Statement of Affairs Method – Preparation of final statements by Conversion method.	18	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
V	Royalty and Insurance ClaimsMeaning – Minimum Rent – ShortWorking – Recoupment of Short Working– Lessor and Lessee – Sublease –AccountingTreatment.Insurance Claims – Calculation of ClaimAmount-Average clause (Loss of Stock only)	15	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5

VI	Self Study for Enrichment (Not to be included for External Examination) Difference between Balance Sheet and Trial Balance, Adjustment and Closing Entries – Negotiable Instrument, Difference between Promissory note and Bills of Exchange.	_	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
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Distribution of Marks: Theory 20% & Problem 80%

#### **Text Books**

- 1. S. P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.
- 2. S.N. Maheshwari, Financial Accounting, Vikas Publications, Noida.
- 3. ShuklaGrewal and Gupta, "Advanced Accounts", volume 1, S.Chand and Sons, New Delhi.
- 4. Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
- 5. R.L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.

#### **Reference Books**

- 1. Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya Publications, Mumbai.
- 2. Tulsian, Advanced Accounting, Tata McGraw Hills, Noida.
- 3. Charumathi and Vinayagam, Financial Accounting, S.Chand and Sons, New Delhi.
- 4. Goyal and Tiwari, Financial Accounting, Taxmann Publications, New Delhi.
- 5. Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Textand Cases. McGraw-Hill Education, Noida.

#### Web References

- 1. https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1
- 2. https://www.slideshare.net/ramusakha/basics-of-financial-accounting
- 3. https://www.accountingtools.com/articles/what-is-a-single-entry-system.html

#### Pedagogy

Chalk and Talk, PPT, Discussion, Assignment, Demo, Quiz and Seminar.

#### **Course Designer**

Dr. J. Lalithambigai

Semester I	Internal Marks: 25		External Marks: 75		
COURSE CODE	COURSE TITLE	CATEGORY	HRS./ WEEK	CREDITS	
25UCB1CC2	FUNDAMENTALS OF BUSINESS ANALYTICS	CORE	4	3	

#### **Course Objective**

- To achieve and establish vital understanding of big data application in business intelligence
- To institute the concept of systematic transformation of process-oriented data into information of the underlying business process
- To exhibit knowledge of data analysis techniques and to apply principles of data sciences integrating enterprise reporting

#### **Course Outcome with Cognitive Level**

On the successful completion of the course, students will be able to

CO Number	CO Statement	Cognitive Level
CO1	Remember and Understand the importance of Analytics in Decision Making and Problem Solving	K1, K2
CO2	Identify business opportunities for data-driven solutions	K3
CO3	Apply the Knowledge of Business Intelligence	K3
CO4	Examine the Business view of Information technology applications	K4
CO5	Recommend data-driven solutions to support decision-making in real-world business situations.	К5

#### Mapping of CO with PO and PSO

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	3	3	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3
CO3	3	2	3	2	3	3	3	2	3	3
CO4	3	3	2	3	3	3	2	3	2	3
CO5	3	3	3	2	3	3	2	2	3	3

"1" – Slight (Low) Correlation "2" – Moderate (Medium) Correlation "3" – Substantial (High) Correlation "-" Indicates there is no Correlation.

UNIT	CONTENT	HOURS	COs	COGNITIVE LEVEL
	Introduction to Business Analytics: Analytics Landscape –			
Ι	Need for Analytics – Business Analytics: The Science of Data-Driven Decision Making – Descriptive Analytics – Predictive Analytics – Prescriptive Analytics – Big Data Analytics – Machine Learning Algorithms – Framework for Data Driven Decision Making – Analytics Capability Building – Roadmap for Analytics Capability Building – Challenges in Data Driven Decision making and Future – Business Analytics in Practice.	12	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
	Business view of Information Technology Applications:			
II	Core business process – Baldrige Business Excellence framework - Key purpose of using IT in business – Characteristics - Enterprise Applications - Information users and their requirements – Foundation of Data Science: Descriptive Analytics: Introduction – Data Types and Scales of Variable Measurement – Types of Variable Measurement Scales – Population and Sample – Measures of Central Tendency – Percentile, Decile and Quartile – Measures of Variation – Measures of Shape.	12	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
	<b>Introduction to OLTP and OLAP:</b> OLTP – OLAP – Different OLAP Architectures – OLTP and OLAP – Data			
III	models for OLAF Architectures – OLTF and OLAF – Data models for OLTP and OLAP – Role of OLAP Tools in BI Architecture. <b>Business Intelligence</b> : Business Intelligence defined – Evolution of BI and Role of DSS, EIS, MIS and Digital Dashboards – Need for BI – BI value chain. <b>BI</b> <b>Definitions and Concepts</b> : BI Component Framework – BI Users – Business Intelligence applications – BI roles and responsibilities – BI tools.	12	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
	<b>Basics of Data Integration</b> : Need for Data Warehouse – Goals – Data Mart – Extract Transform and Load –Data			
IV	Integration - Technologies – Data Quality– Data profiling. <b>Data Modeling</b> : Basics – Types – Techniques – Fact table – Dimension Table – Typical Dimensional Models – Dimensional modeling life cycle – Designing the Dimensional Model. <b>BI in Real world</b> : BI and mobility – BI and cloud computing – BI for ERP systems –Social CRM and BI.	12	CO1, CO2, CO3, CO4, CO5	K1, K2, K3, K4, K5
	<b>Data Visualization</b> : Overview – Tables – Charts –		CO1,	K1,
V	Spreadsheet Models: Building Good Spreadsheet Models – If-Analysis – Some Useful Excel Functions for Modeling – Auditing Spreadsheet Models – Predictive and Prescriptive Spreadsheet Models	12	CO2, CO3, CO4, CO5	K2, K3, K4, K5
	Self Study for Enrichment (Not to be included for		CO1,	K1,
VI	<b>External Examination)</b> Probability Theory - Analysis of Variance – Forecasting Techniques – Skills required for Industry 4.0	-	CO2, CO3, CO4, CO5	K2, K3, K4, K5

#### **Text Books**

- U. Dinesh Kumar (2022). Business Analytics: The Science of Data Driven Decision Making, 2<sup>nd</sup> Edition, Wiley India Pvt. Ltd.
- R.N.Prasad and Seema Acharya(2016). Fundamentals of Business Analytics, 2<sup>nd</sup> Edition, Wiley India Pvt. Ltd.
- Jeffrey D. Camm, James J. Cochran, Michael J. Fry, Jeffrey W. Ohlmann (2020). Business Analytics, 3<sup>rd</sup> Edition, Cengage.

#### **Reference Books**

- 1. Haydn Thomas Demonoid (2015). Business Analysis Fundamentals, Revised Edition, Pearson Education.
- 2. Sharada, R. Delen, D. & Turban, E (2017). Business Analytics: The Science of Data Driven Decision Making, 2<sup>nd</sup> Edition, Pearson Education.

#### Web References

- 1. https://books.google.co.in/books?id=dlvjDwAAQBAJ&printsec=frontcover&source=gbs\_book\_other\_versions\_r&redir\_esc=y#v=onepage&q&f=false
- 2. https://pearson.com/en-au/media/2628253/9781292339061-toc.pdf
- 3. <u>https://www.pearson.com/en-au/media/anafojmp/9781292339061.pdf?srsltid=AfmBOoqhOrZCJMkw0jIyLJjp2tCChhCcFKbX6PJ91CFH7CNF\_EkeioO</u>

#### Pedagogy

Chalk and talk, Power point Presentation, Demonstration, E-content

#### **Course Designer**

Dr. K. Reka Dr. P. Muthulakshmi

Semester I	Internal Mark	External Mark: 60		
COURSE CODE	COURSE TITLE	CATEGORY	HOURS / WEEK	CREDITS
25UCB1AC1P	EXCEL FOR FINANCIAL DECISION (P)	ALLIED -1(P)	4	3

#### **Course Objectives**

- To Understand and apply advanced formatting techniques, conditional formatting, and data validation to maintain data accuracy and visual appeal.
- To Explore the financial functions for performing calculations, analyzing data, and solving financial problems effectively
- To Create and implement macros to automate repetitive tasks, develop dynamic tools, and perform complex financial statement analysis.

CO Number	Course Outcome	Cognitive Level
CO1	Able to efficiently use Excel's sorting, filtering, conditional formatting, and data validation tools to organize and ensure data accuracy.	K1
CO2	Analyze and apply financial functions to solve financial problems in Excel.	K2, K3
CO3	Apply statistical techniques to interpret and analyze financial data.	K3
CO4	Integrate Excel functions and automation to streamline processes and enhance productivity.	K4
C05	Evaluate financial data to make informed decisions regarding portfolio management and investment strategies.	К5

#### **Course Outcomes and Cognitive Level Mapping**

#### Mapping of CO with PO and PSO

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	3	2	2	2	3	3	2	2	2	3
CO2	3	3	3	2	3	3	3	3	2	3
CO3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	2	3	3	3	3	2	3

"1" - Slight (Low) Correlation "2" - Moderate (Medium) Correlation

"3" – Substantial (High) Correlation "-" Indicates there is no Correlation.

# Perform the following in Excel to explore and implement various financial functions, formulas, and macros

- 1. Formatting and Validation option for Excel
  - a. Sorting
  - b. Filtering
  - c. Conditional formatting
  - d. Data validation
- 2. Formulas and Functions
  - a. Arithmetic and Logical Operator
  - b. Math Function
  - c. Depreciation Functions
  - d. What-If the Analysis Tool
- 3. Financial Function
  - a. Loan Calculator (PMT, RATE, NPER)
  - b. Interest Calculator (IPMT, PPMT)
  - c. Explore Capital Budgeting Functions (NPV, XNPV, IRR, XIRR)
  - d. Implement Bond Pricing and Yield Analysis
- 4. Statistical Function
  - a. Compute Average and Standard Deviation
  - b. Perform Variance Analysis
  - c. Explore Correlation and Covariance
  - d. Conduct Trend Analysis and Forecasting
  - e. Construct a Simple Portfolio Analysis
- 5. Macros
  - a. Record and Write Macro
  - b. Develop a Dynamic Macro
  - c. Create a Financial statement Analyzer

#### Web References

- 1. <u>https://www.youtube.com/watch?v=SPF6r7M9BLQ</u>
- 2. https://www.geeksforgeeks.org/basic-math-formulas/
- 3. https://indiafreenotes.com/financial-functions-npv-pmt-pv-fv-rate-irr-db-sln-syd/
- 4. <u>https://www.youtube.com/watch?v=GkqQoMYPFxU</u>
- 5. <u>https://www.geeksforgeeks.org/macros-in-excel/</u>

#### **Course Designer**

Ms. R.Rita Jenifer, Associate Professor, Department of computer Science Dr. R.Sangeetha, Assistant Professor, Department of computer Science Ms.R.Ramya, Assistant Professor, Department of computer Science

Course Code	Course Name	Category	L	Т	Р	S	Credits	Inst. Hrs	Marks			
									CIA	Extern al	Total	
23UGVE	VALUE EDUCATION	Value Education	30	-	-	-	2	2	100	-	100	
Year		Ι										
Semester		Ι										
Prerequis	ites	Basic Unde	rstan	ding	of V	alue	es					
Learning	Objectives											
1	To enrich the knowledge about ethics and values.											
2	To instill Moral and Social Values and Loyalty and to appreciate the rights of others.											
3	To explain the role of ethics in the operation of human conduct											
4	To promote an understanding and framework for students to achieve value based positive and purposeful lives for themselves and their communities.											
5	To build excellent citizens and leaders for the country											

### **Course Outcomes and Cognitive Level Mapping**

On the successful completion of the course, the students will be able to

CO NUMBER	CO STATEMENT	COGNITIVE LEVEL
CO1	To understand the importance of values and ethical issues at micro, mezzo and macro level of the society and the workplace.	K1, K2
CO2	To apply values and ethics in the daily life.	K3
CO3	To exhibit Ethical Leadership in the workplace and in the society.	K4
CO4	To think logically and reasonably and to handle moral issues with greater clarity	K5
CO5	To Engage in ethical debate and formulate ethical justification.	K6

UNIT	CONTENT	HOURS
I	Value education: Meaning, Definition, purpose and significance in the present world. Human Values for Life: Truth, commitment, honesty and integrity, humility, forgiveness, love, empathy, ability to sacrifice, care, unity, inclusiveness, Self Esteem, self- confidence, punctuality – Time, task and resource management.	6
п	<b>Ethics:</b> The Essence of Ethics, Determinants and Consequences of Ethics in Human Interaction. Dimensions of Ethics. Ethics in private and public relationships. Role of family, society and educational institutions in inculcating moral and ethical values	6
ш	<b>Theory &amp; Approaches in Ethics:</b> Kohlberg's theory, Gilligan's theory, Damon's View of Moral Identity, & Deontology. The Utilitarian Approach, The Rights Approach, The Fairness or Justice Approach, The Common-Good Approach, The Virtue Approach & Ethical Problem- Solving approach.	6
IV	Moral Thinkers & Philosophical Schools of Thought and their contribution: Socrates, Plato, Aristotle, Epicurus, Stoicism. Thomas Aquinas, Contractarianism, Thomas Hobbes, John Locke, Jean-Jacques Rousseau, John Rawls, John Stuart Mill, Emanuel Kant and Hegel, Mother Teresa, Chanakya, Kautilya, Sarojini Naidu, Thiruvalluvar, Rabindranath Tagore, Mahatma Gandhi and Dr. Ambedkar,	6
V	Values and Ethics in Public administration: ethical concerns and dilemmas in government and private institutions; laws, rules, regulations and conscience as sources of ethical guidance; accountability and ethical governance; ethical issues in international relations and funding; corporate governance. Information sharing and transparency in government, Codes of Ethics, Codes of Conduct, Citizen's Charters, Quality of service delivery, Utilization of public funds, challenges of corruption.	6
VI	<b>Self- Study for Enrichment</b> Learners need to list ways of practicing human Values. Group Discussion needs to be conducted on strategies to promote human values at various levels – family, community, society, nation and global.	-

#### **Text Books:**

- 1. ETHICS, INTEGRITY & APTITUDE (Prabhat Prakashan). (2021). (n.p.):PrabhatPrakashan.
- 2. Political Parties and Administrative Reforms in India: At the Centre, in the Statesand in the Local Bodies. (2019). (n.p.): Notion Press.
- 3. Sharma, P. D. (2015). Ethics, Integrity and Aptitude: Foundational Values for CivilService in India. India: Rawat Publications.
- 4. Vozzola, E. C. (2014). Moral Development: Theory and Applications. UnitedKingdom: Taylor & Francis.
- 5. Thinkers and Theories in Ethics. (2011). Ukraine: Britannica Educational Pub..

#### **Reference Books:**

- 1. Bandiste, D.D.: Humanist Values: A Source Book, B.R. Publishing Corporation, Delhi, 1999
- 2. Ethics in Governance. (2021). (n.p.): K.K. Publications.
- 3. Maheshwari, S. (2002). Administrative Reforms in India. Germany: Macmillan India.
- 4. Bandiste, D.D:Humanist Values: A Source Book, B.R. Publishing Corporation, Delhi, 1999.
- 5. Saxena, N. C. (2019). What Ails the IAS and Why It Fails to Deliver: AnInsider's View. India: SAGE Publications.
- 6. Xavier Alphonse S.J (2008) We Shall Overcome A Textbook on life coping skills ICRDCE Publication, Chennai

#### Web References

- 1. https://publicintegrity.org
- 2. https://www.ethicssage.com
- 3. https://darpg.gov.in
- 4. https://www.ethics.org
- 5. <u>https://ethicsunwrapped.utexas.edu/glossary/integrity</u>

#### Pedagogy

ABILITY ENHANCEMENT COMPULSORY COURSE (AECC ) I :VALUE EDUCATION (23UGVE)

#### **Assessment Rubrics for 100 Marks**

- 1. Designing Posters / video making / preparation of Album 20 marks
- 2. Case study presentation / Narration of stories / Writing stories -20 Marks
- 3. Writing essay based on the individual life experience following human values –personal, family and society level (minimum 10 pages) 20 Marks

#### VIVA VOCE - 40 Marks

S.NO	RUBRICS FOR VIVAVOCE	MARKS
1.	Theoretical Knowledge	20
2.	Values Practiced	10
3.	Attitude & Commitment	10
	Total	40

#### Pedagogy

Field study, Individual Conference and Report Writing

#### **Course Designer**

Dr.G.Mettilda Buvaneswari