



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

PG & RESEARCH DEPARTMENT OF SOCIAL WORK

REPORT

ON

Faculty Development Programme (FDP) - PROJECT DEVELOPMENT TECHNIQUES

Date: 10th June 2021, Thursday

Platform: Google Meet

Timings: 11a.m. to 1p.m.

PG & Research Department of Social Work, Cauvery College for Women (Autonomous) organized a Faculty Development Programme on Project Development Techniques (Proposal Designing and Grant Writing) with an objective to enlighten and empower its faculty team in the nuances of various Project Development Techniques. The Resource Person – **Mr L Prabhakar, Project Development Manager, Loyola College Society, Chennai** having 21 years of experience in the capacities of network coordination, programme management, proposal development, planning, outcome impact monitoring, and documentation & reporting have been associated in diversified projects of CARITAS, Catholic Relief Services, European Commission (ECO), United Nations Development Programme (UNDP), Global Fund, Abbott Laboratories Fund, USAID and Bread for the world (BFTW)/EED, Germany.

The session started with the College Prayer Song followed by Dr G Metilda Buvaneshwari, HOD & Associate Professor, Social Work Department delivering the Welcome address. Dr G Kanaga, Dean of Alumni Relations & Professor introduced the Chief Guest to the audience by briefing on his professional accomplishments. The session witnessed about 35 participants comprising of faculty of Social Work, English, Business Administration departments and PG students of Social Work department.

Mr Prabhakar started off the session by offering his happiness to be associated with Loyola College Society, Chennai and remembered Dr Arul Kamaraj for his networking, Dr Kanaga for

introducing him and Dr Mettilda for making him understand the context of the webinar and to Dr Amirtha for the coordination. He highlighted that the session will be based on the following 3 major elements – Project Management, Proposal Designing, Grant Writing. *“I would like to stress upon that one of the important things that we need to keep in mind as professionals is to develop a sense of managing projects which follows how we are going to design a project in a nutshell then based on the designed project one has to look for donors and accordingly write grants”* was stressed upon the resource person. He clarified the context of today and yesterday especially when it comes to donors and alerted that fund flow isn’t regular. The donor is looking for responsibility, accountability and transparency from us which has to be practiced by us from first day. Operational, Financial and Legal compliances in global context are changing and now the funders have started to practice – Standard Operating Procedures (SOP) and Outcome Impact Monitoring (OIM) were elaborated by the resource person.

He elucidated that how a project has to be conceptualized and the basic steps that has to be followed, the attributes that has to be developed and sustained while writing projects. Examples of Women in Tailoring projects were quoted upon. Also, the participants were clarified on the differences of Outcome and Output, Impact and Outcome and how its important to follow a systematic monitoring and evaluation process both internally and externally. Grant Writing techniques solely depend on the writers and enormous deskwork is required and offered tips to have a passion for writing, mention the correct facts, user’s perspectives has to be shared, answering to the question, maintain clarity for easy understanding , as many editions can be done and one shouldn’t give up till the end. Ask questions, Getting feedback and Keep writing are to be consistently carried out while grant writing. 7 elements of Grant Proposal, mistakes to avoid Grant proposal, major sources of Funding were the other knowledge shared by the resource persons.

Participants raised questions on significance of field knowledge in getting grants, the essential aspects that is required for registering in a funding agency and the special areas that could be looked upon for getting funds and experiences with UGC.

Dr V Sujatha, Principal of Cauvery College for Women felicitated the gathering and offered her thanks to the resource person for sharing his knowledge and requested him to help in project development and fund raising.

Dr S Vidhya, Assistant Professor, Social Work Department thanked the Management, Principal for giving the opportunities and the resource person for his vast knowledge and the participants for their active listening.

Invite of the FDP



The poster features a red background with white and blue text. On the left, there is a group photo of women at the top, a portrait of Mr. L Prabhakar in the middle, and a calendar icon and clock icon at the bottom. On the right, there is a logo at the top, a photograph of people working at a table in the middle, and a meeting link at the bottom. A vertical line separates the left and right sections.

RESOURCE PERSON

MR L PRABHAKAR
PROJECT DEVELOPMENT MANAGER
LOYOLA COLLEGE SOCIETY
CHENNAI

10th June 2021
Thursday
11a.m. to 1p.m.

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
TIRUCHIRAPALLI - 620018
Nationally Accredited (III cycle) with A Grade by NAAC
ISO 9001:2015 certified

**PG & RESEARCH DEPARTMENT OF SOCIAL WORK
&
INTERNAL QUALITY ASSURANCE CELL (IQAC)
organize**

**FACULTY DEVELOPMENT PROGRAMME
ON
PROJECT DEVELOPMENT TECHNIQUES
(PROPOSAL DESIGNING & GRANT WRITING)**

Meeting Link: <https://meet.google.com/srr-tskt-scw>

SCREENSHOTS OF THE PROGRAMME



Session commencing with the College Prayer Song

Dr G Mettilda, HOD delivering the welcome address during the session



Dr G Kanaga, Dean of Alumni Relations introducing the Chief Guest to the audience

Mr L Prabhakar, the chief guest seen with his presentation

Major Sources of Funding

- Individual donors
- Foundations - Family/ Corporate/ Community
- Bequests - planned donation
- Corporate giving - Philanthropic/ Event Sponsorship/ Cause Marketing
- Government grants and financial aid - NGObox/ fundsformgos/ etc.
- Earned Income - funds gained from various business mechanisms - property lease or rental, program fees, investment accounts, and others.
- Federated Funds - individual nonprofits join together to raise funds and support projects - United Way



Chief Guest – Mr L Prabhakar addressing the audience

Chief Guest answering to the questions during the Question & Answer Session

Q&A SESSION

Prabhakar