

DETAILS OF THE RESEARCH ACTIVITIES
DEPARTMENT OF COMMERCE

S.NO	NAME OF THE RESEARCH SCHOLAR	DATE OF REGISTRATION	NAME OF THE RESEARCH SUPERVISOR	TOPIC OF THE THESIS	STATUS COMPLETED/ ONGOING
1	D.RAJAKUMARI	JULY 2006	DR.(MRS).V.GOMATHI	A STUDY ON SAGO INDUSTRIES IN SALEM DISTRICT	COMPLETED
2	P.SUGUNALAKSHIMI	APRIL 2008	DR.(MRS).V.SUJATHA	GROWTH OF ATMS OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN INDIA WITH SPECIAL REFERENCE TO SBI & ICICI ATMS IN TIRUCHIRAPPALLI TOWN	COMPLETED
3	P.KAVITHA	JULY 2006	DR.(MRS).V.GOMATHI	A STUDY ON THE SATISFACTION OF CUSTOMERS REGARDING THE SERVICES PROVIDING THE SELECT PUBLIC AND PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI CORPORATION – TAMIL NADU	COMPLETED
4	R.SEETHALAKSHMI	OCT 2009	DR.(MRS).V.SUJATHA	HUMAN RESOURCE MANAGEMENT PRACTICES IN SPECIALIZED HOSPITALS: A STUDY ON COMPETENCIES OF HUMAN RESOURCE PROFESSIONALS AT TIRUCHIRAPPALLI CORPORATION	COMPLETED
5	M.A.PARVEEN BANU	OCT 2006	DR.(MRS).V.GOMATHI	WORKING CAPITAL MANAGEMENT OF SUGAR INDUSTRY IN TRICHIRAPPALLI DISTRICT	COMPLETED
6	S.SHAMEEM	JULY 2006	DR.(MRS).V.GOMATHI	A STUDY ON CONSUMER BEHAVIOUR TOWARDS DURABLE GOODS IN TIRUCHIRAPPALLI CORPORATION, TAMILNADU	COMPLETED
7	T.GAYATHRI	JULY 2006	DR.(MRS).V.GOMATHI	A STUDY ON TOURISM MARKETING DEVELOPMENT WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI DISTRICT, TAMIL NADU	COMPLETED

8	R.PAPITHA	JAN 2010	DR.(MRS).V.SUJATHA	AN EMPIRICAL STUDY ON LIFE INSURANCE POLICY HOLDERS ABOUT AWARENESS,SATISFACTION AND PROBLEMS WITH SPECIAL REFERENCE TO COLLEGE TEACHERS AT TIRUCHIRAPPALLI CORPORATION	COMPLETED
9	R.NALINI	APRIL 2009	DR.(MRS).V.SUJATHA	A PRAGMATIC STUDY ON CUSTOMERS SATISFACTION IN STATE BANK OF INDIA, TIRUCHIRAPPALLI CORPORATION	COMPLETED
10	M.MANIMEKALAI	JULY 2009	DR.(MRS).V.SUJATHA	A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES IN SOUTHERN RAILWAY WITH REFERENCE TO TIRUCHIRAPPALLI DIVISION	COMPLETED
11	K.SHALIKA AKILANDESWARI	OCT 2011	DR(MRS).N.SAVITHRI	A STUDY ON THE IMPACT OF SERVICE QUALITY ON THE CUSTOMER RELATIONSHIP MANAGEMENT IN STATE BANK OF INDIA AND ICICI BANK IN TIRUCHIRAPPALLI CORPORATION	COMPLETED
12	M.NEELA	APRIL 2012	DR.(MRS).V.GOMATHI	A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO STATE BANK OF INDIA TIRUCHIRAPPALLI DISTRICT IN	COMPLETED
13	P.BANU	JAN 2012	DR.(MRS).V.GOMATHI	A STUDY ON STRESS AMONG WOMEN EMPLOYEES WORKING IN BUSINESS PROCESS OUTSOURCING INDUSTRY IN CHENNAI	COMPLETED
14	M.GAYATHRI	APRIL 2012	DR.(MRS).V.GOMATHI	A STUDY ON SELF HELP GROUPS – A CATALYST FOR WOMEN IN ECONOMIC EMPOWERMENT AND POVERTY ERADICATION (WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI CITY CORPORATION	COMPLETED
15	S.SOWMYA	JAN 2012	DR(MRS).N.SAVITHRI	SERVICE QUALITY DIMENSIONS; A STUDY ON COMMUTERS’SATISFACTION OF JET	COMPLETED

				AIRWAYS,DOMESTIC SKIES AT CHENNAI AIRPORT,TAMIL NADU	
16	S.SUDHA	OCT 2011	DR(MRS).N.SAVITHRI	THE IMPACT OF HUMAN RESOURCE PRACTICES IN JOB SATISFACTION OF THE EMPLOYEES-A STUDY CONDUCTED IN TAMIL NADU NEWSPRINT AND PAPERS LIMITED, KAGITHAPURAM, KARUR DISTRICT, TAMILNADU	COMPLETED
17	S.JAYALAKSHMI	JAN 2012	DR(MRS).N.SAVITHRI	AN EVALUATION STUDY ON QUALITY OF WORK LIFE IN ARTS AND SCIENCE WOMEN COLLEGES AT TIRUCHIRAPPALLI REGION	COMPLETED
18	D.SARALA	JAN 2012	DR.(MRS).V.GOMATHI	MARKETING OF BANKING SERVICES-WITH SPECIAL REFERENCE TO SBI IN TIRUCHIRAPPALLI CITY CORPORATION	COMPLETED
19	A.SIVARANJANI	JAN 2010	DR.(MRS).V.SUJATHA	SERVICE QUALITY OF HOSPITALITY INDUSTRY – A STUDY WITH SPECIAL REFERENCE TO HOTELS AT TIRUCHIRAPPALLI CORPORATION	COMPLETED
20	B.MITRAPRIYA	OCT 2010	DR.(MRS).V.SUJATHA	EFFECTIVE MALL MANAGEMENT WITH SPECIAL REFERENCE TO CHENNAI CORPORATION	COMPLETED
21	P.HEMA	OCT 2013	DR.(MRS).V.SUJATHA	A STUDY ON GROWTH AND DEVELOPMENT OF TOURISM INDUSTRY IN TIRUCHIRAPPALLI DISTRICT	ONGOING
22	B.KARTHIGA	APRIL 2014	DR.(MRS).V.SUJATHA		ONGOING
23	D.RAMYA	OCT 2015	DR(MRS).N.SAVITHRI	BROAD AREA - HUMAN RESOURCE MANAGEMENT	ONGOING
24	N.ARUNA	OCT 2017	DR(MRS).N.SAVITHRI	BROAD AREA - MARKETING	ONGOING
25	C.MEENA	JULY 2017	DR(MRS).M.A.PARVEEN BANU	BROAD AREA - MARKETING	ONGOING
26	B.DEEPAKUMARI	OCT 2017	DR(MRS).N.SAVITHRI	BROAD AREA - ENTREPRENEURIAL DEVELOPMENT	ONGOING
27	NILOFER	JAN 2018	DR(MRS).M.A.PARVEEN BANU	BROAD AREA - MARKETING MANAGEMENT	ONGOING
28	MINHAJ BEGUM	JAN 2018	DR(MRS).M.A.PARVEEN BANU	BROAD AREA - MARKETING MANAGEMENT	ONGOING
29	J.LALITHAMBIGAI	JAN 2018	DR(MRS).N.SAVITHRI	BROAD AREA - FINANCIAL	ONGOING

				MANAGEMENT	
30	D.LAVANYA	JAN 2018	DR(MRS).N.SAVITHRI	BROAD AREA - MARKETING MANAGEMENT	ONGOING

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31.	A. VINODHINI	OCTOBER 2017	DR. R. SEETHALAKSHMI	BROAD AREA – HUMAN RESOURCE MANAGEMENT	ONGOING
32.	G. KANAGAVALLI	JANUARY 2018	DR. R. SEETHALAKSHMI	BROAD AREA –HUMAN RESOURCE MANAGEMENT	ONGOING
33.	D. INDHUMATHI	NOVEMBER 2018	DR. S. SHAMEEM	BROAD AREA – MARKETING MANAGEMENT	ONGOING
34.	V. SAGAYA PRICILLA	NOVEMBER 2018	DR. S. SHAMEEM	BROAD AREA – MARKETING MANAGEMENT	ONGOING
35.	M. REVATHI	NOVEMBER 2018	DR. P. KAVITHA	BROAD AREA – MARKETING MANAGEMENT	ONGOING
36.	R. ABIRAMI	APRIL 2018	DR. M. NEELA	BROAD AREA – MARKETING MANAGEMENT	ONGOING
37.	S.HARIPRIYA	JANUARY 2019	DR.R.SEETHALAKSHMI	BROAD AREA – TOTAL QUALITY MANAGEMENT	ONGOING
38.	M.KHAVIYA	JANUARY 2019	DR.M.A.PARVEEN BANU	BROAD AREA – HUMAN RESOURCE MANAGEMENT	ONGOING