

One Day International Workshop

on

Writing and Publishing Research Article in Commerce and Management



Important Dates

June 15, 2024	Registration Deadline
June 20, 2024	Date of Workshop

PG & RESEARCH DEPARTMENT OF COMMERCE

Cauvery College for Women (Autonomous), Trichy

www.cauverycollege.ac.in

and

SMART JOURNAL OF BUSINESS MANAGEMENT STUDIES

(A Professional, Refereed, International and Indexed Journal)

www.smartjournalbms.org

Cauvery College for Women (Autonomous)

Cauvery College for Women was established in 1984 by Reddy Educational Trust which is a temple of learning and provides an opportunity to grow holistically in all walks of life. The college is affiliated to Bharathidasan University (BDU) Tiruchirappalli and it aims to provide academic excellence, employability and self reliance to the learning community. The college provides Undergraduate, Postgraduate and Doctoral Courses in the field of Science, Commerce and Arts. The NAAC has awarded “A” grade to our college consecutively in all the three cycles 85.90 out of 100 in cycles I, CGPA 3.37 out of 4 in cycle II, CGPA 3.41 out of 4 in cycle III. The college is recognized by NAAC as a mentor institution to identify the non – accredited institution in our vicinity and motivate them for NAAC accreditation. The college is being identified by UGC as a “Potential Mentor Institution” to help the NAAC aspiring institutions under “Paramarsh Scheme”. Our institution has been ranked under the band: “Performer” in Non – Technical general category in Atal Ranking of Institutions on Innovation Achievements (ARIIA) for Promotion of Innovation, IPR and Entrepreneurship Activities, NPTEL has recognized our institution as a valuable local chapter to 100 colleges and has rated with “AA” ranking based on performance in NPTEL online certification courses for January – December 2021.

DEPARTMENT OF COMMERCE

Department of Commerce is a pioneer department, established since the inception of the college on 17th October 1984. The Department was promoted as Post Graduate Department in 1990 and upgraded as Research Department in the year 2008. A qualified and dedicated faculty team with varied specializations leads the students to achieve excellence. Department of Commerce provides numerous opportunities for students to pursue systematic learning, skills to face, business challenges, team work, digital efficiency and embrace moral values to become successful professionals, businessmen, entrepreneurs, managers, consultants etc. To keep pace with dynamic industry developments, knowledge enhancement, and for managerial techniques, the department regularly organizes technical workshops, seminars, guest lectures and internship guidance. PG & Research Department of Commerce is the proud recipient of 180 university ranks, which includes 14 gold medals. As evidence of academic excellence, we have achieved cent percent result in B.Com., M.Com., and B.Com. CA in the academic year 2023 – 2024.

SMART Journal of Business Management Studies is an International, Refereed Journal, published bi- annually by Scientific Management and Advanced Research Trust (SMART). The Journal is dedicated to the promotion and development of research in general and to the field of business management in particular. The SMART also wants to conduct seminars and workshops to discuss various research papers in detail. In line with the above objectives, it is decided to organize the above International Workshop.

Workshop Theme

In today's fast-paced academic and professional environments, the ability to effectively communicate your research findings is crucial. This workshop will guide you to write strong research articles that meet academic standards and make valuable contributions to the fields of commerce and management. Throughout this workshop, we will examine the essential components of a high-quality research article, from formulating a robust research question to structuring your manuscript for clarity and impact. You will gain insights into the literature review, methodology, data analysis, and discussion, ensuring that each section of your paper aligns with scholarly expectations. Moreover, we will explore the publication process, providing you with strategies to select appropriate journals, navigate the submission process, and handle peer review feedback effectively. Understanding these elements will not only increase the likelihood of your work being published but also enhance its visibility and impact within the academic community and beyond. Whether you are a novice researcher or an experienced academic looking to refine your skills, this workshop will provide valuable takeaways tailored to the unique demands of commerce and management research.

Sub-Themes of the Workshop
Available Resources: Journals-Online Journals-Hard copy and Edited Books.
Art of Writing Journal Article
Identification of Themes for Research Article for Publication
Theory Building
Writing Literature Review
Journal Content and Format
Data Analysis and Interpretation
Reference and Style
Information Resources and Retrieval Strategies for Referred Journals
Ethics in Writing Research Article
Journal Reviewers Expectations
Other Relevant Areas

Guidelines for Registration

- Participation as delegate is invited from educational institutions and university teachers and scholars.
- Registration could be made if you provide the name of the participant, corresponding address, e-mail ID, telephone number, payment details, etc. in **WHITE PAPER**. However, participants may also submit their registration as an e-mail attachment using MS word to comm@cauverycollege.ac.in
- The use e-mail is encouraged for the all-further correspondence including acceptance of letter, invitation, etc. The acceptance for participation will be sent to the delegates only through e-mail.

Registration Fee

- Rs.200 per delegate for faculty member's/ faculty scholars
- Rs. 150 per delegate for Ph.D Scholars
- Rs. 100 per PG/ UG students

Name : Busy Bee Club

Account No. 15930110001806

IFSC : UCBA0001593

Bank : UCO BANK

The registration fee covers lunch and tea. The fee for the accompanying person is the same as that of delegates of the respective category. The scholars and students should produce their Institute ID card for registration.

Participation Certificate

All registered participants will be issued with participation certificate at the end of the event.

Professor M. SELVAM
Workshop Director,
Founder - Publisher & Chief Editor
SMART Journal of Business Management Studies

&

Senior Professor and Head (Retd.)
Department of Commerce and Financial Studies
Bharathidasan University, Tiruchirappalli – 620024
Tamil Nadu, India.

The Address for all Correspondence

Workshop Coordinator

Dr. N. Savithri
Dean of Arts & Head
Department of Commerce
Cauvery College for Women (Autonomous),
Trichy – 18
Mobile No:9443150183

Contribute Article and Subscribe to
SMART JOURNAL OF BUSINESS MANAGEMENT STUDIES
(A Professional, Refereed, International and Indexed Journal)

www.smartjournalbms.org

ISSN 0973 - 1598 (Print)

ISSN 2321 - 2012 (Online)

S
M
A
R
T

SMART
JOURNAL OF BUSINESS MANAGEMENT STUDIES
(A Professional, Refereed, International and Indexed Journal)



With Secretariat at
Department of Commerce and Financial Studies
Bharathidasan University
Tiruchirappalli (India)



SCIENTIFIC MANAGEMENT AND ADVANCED RESEARCH TRUST (SMART)
TIRUCHIRAPPALLI (INDIA)