

#1



STUDENT INCUBATION CENTRE



BUSINESS INCUBATOR - EARN WHILE YOU LEARN

FOCUS SECTORS OF THE INCUBATOR

Key Services:

- ✓ IOT
- ✓ AI & Robotics
- ✓ Additive Manufacturing
- ✓ Food Service Management

Facilities of the Incubator:

- ✓ Completely furnished lab for Food technology
- ✓ 3D printers
- ✓ Basic IOT Tools
- ✓ Characterization of material

MANAGEMENT STRATEGY

IMPLEMENTED

- Vision & Mission
- Standard Operating Procedure
- Short term & long term goals
- Advisory Board
- Board Meeting
- Roles of management team

IN PROGRESS

- Quarterly review meeting
- ERP Tools

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
ENTREPRENEURSHIP DEVELOPMENT CELL
STUDENT INCUBATION CENTRE - INCUATION POLICY 2022

About Student Incubation Centre

The Student Incubation Centre (SIC) was established on 15/07/2019 to assist the students to identify the target market and create viable products. The Management of the College Governing Council, Cauvery College for Women, supported with fund from the State Govt to activate the student entrepreneurs to work in business mode through student venture competition. In addition to financial assistance, the incubation has provided a furnished office space, technological and maintenance support to the student entrepreneurial growth. Under the guidance of a diligent and experienced faculty, students have the chance process of business development and how to apply in to the early entrepreneurial stage. Monthly report is provided for the services rendered by the students. Business proposal form to be submitted and submit are invited and reviewed by the members approved by the Principal and the Management. The students and faculties are motivated to enhance their research expertise through internships and mentoring guidance from industrial experts. Social groups and classes are also subjected to small but required assistance from student incubation centre.

Facilities

With a view to create an entrepreneurial ecosystem for the development of the growth and innovation, provision among the students and faculties and also beneficiaries and students their interest in entrepreneurial education as a career option.

Vision

To enrich and enhance research practices and develop strategies to bridge to initiate an entrepreneurial ecosystem.

Mission

- To build infrastructure and facilities with industrial and professional experts
- To activate and give more skilled capacities to ensure innovation and start of return through mentoring services and internships
- To encourage faculty to research projects in entrepreneurship
- To reduce faculty to take up entrepreneurial mentoring
- Create awareness of student activities as a viable career option
- To provide the required infrastructure and facilities facility for students and faculty to supporting their research and start-up business plans.
- To promote IPM among students and faculty to render their patent rights identity.

AIM

The aim of the policy is

1. To encourage maximum students and faculty to participate in the program that involves technical and non-technical ideas
2. To strengthen the student participation in Entrepreneurship Ideation Programme
3. To encourage the students and faculty to develop business plans
4. To equity the process to promote entrepreneurship and innovation
5. To make the students and faculty to experience carrying viable learning

These aims can be met by providing various facilities to initiate student entrepreneurial activities, including resources for students to work with small and medium-sized business organizations, creating awareness of the resources that support the creation of business/ventures, with the students, offering opportunities for students to generate business/ventures ideas, providing opportunity for students to acquire the knowledge to start a venture and become an entrepreneur.

Infrastructure at SIC

- Making facilities – OFD Oven, One Nerve, Microwave, Utensils, Cake making accessories
- Tailoring units – Sewing Machine
- Beauty Parlour for up- Professional parlour set up
- Co-Working Space – (One PC with Wi-Fi)
- ICT tools and Equipments

To implement entrepreneurship promotion and development, Student Incubation Centre, Cauvery College for Women has formulated its own policy as detailed below:

Procedure for Internal Incubation

- Students and Faculties are permitted to enroll in SIC through Application procedure. No fee is charged to become an applicant in SIC
- The applicants can avail Internship, Mentoring Support, Business network contacts and skill-oriented activities to enhance their entrepreneurial and professional abilities
- The incubation can avail working space, marketing support, business set up with the support of SIC. The incubation will be contributing 20% of their revenue to SIC for the support rendered.
- The revenue earned from the incubation stage of SIC Infrastructure will be contributed towards the student welfare activities.
- The incubation will be given certificate for their experience earned in SIC

Procedure for External Incubation

- Only women force can enroll in SIC through Application procedure
- The Application Fee is fixed at INR 1000 only
- Incubation will be given a formal Identity card to proceed further
- The incubation can avail Mentoring Support, Business and incubation network contacts, Marketing support, loan availability, and

skill-oriented activities to enhance their entrepreneurial and professional ability.

- The incubation will be contributing 20% of their revenue to SIC for the support rendered.
- The revenue earned from the incubation stage of SIC Infrastructure will be contributed towards the student welfare activities.

Exclusion Details

1. Student based start-ups: Product and Service Based
2. Uniqueness and feasibility of the Idea
3. Innovation/ Social Impact/ Sustainability
4. Market Fit/ Background Knowledge of Market for Idea
5. Business Model
6. Project Time Frame
7. Previous Team Background
8. Past Initiatives/ Personal Involvement/ Team Details – Yes, expertise.

Exclusion Criteria

1. Thin's Thirumelakandan
2. Dr.V.Sujatha

Principal
 Cauvery College for Women
 Ididi.

All Applications will be scrutinized by the expert committee members and through interview process. Acceptance of the application for the incubation is subject to the discretion of the SIC management.

Eligible Administration

This system of Incubation Policy has been reviewed and approved by the SIC Authorities, and hence will be considered in effect from 2022. The policy will be reviewed when need arises. For any clarifications / queries / suggestions, please contact:
 Dr. S. Sujatha, EDC/SIC/SC Coordinator
 Assistant Professor in Chemistry, Cauvery College for Women (Autonomous), Ididi.
 Contact: 9944400287
 Dr. S. Suresh, EDC/SIC/SC Coordinator
 Assistant Professor in Commerce, Cauvery College for Women (Autonomous), Ididi.
 Contact: 9626657100

Authorizations

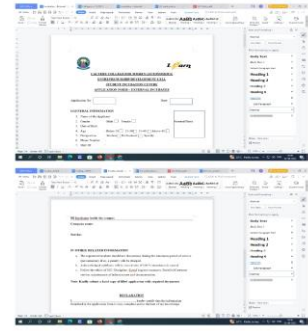
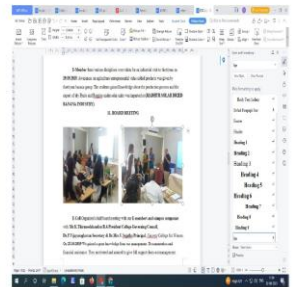
1. Thin's Thirumelakandan
 Secretary, College Governing Council
 Cauvery College for Women
2. Dr.V.Sujatha
 Principal
 Cauvery College for Women



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 Email: cauw@ccw@gmail.com
Entrepreneurship Development Cell (Ecell)

ADVISORY BOARD MEMBERS OF STUDENT INCUBATION CENTRE

- AUTHORITIES**
1. Thin's Thirumelakandan
 Secretary, College Governing Council
 Cauvery College for women
 2. Dr.V.Sujatha
 Principal
 Cauvery College for women
- Chief Executive Officer**
 Dr.S.Sujatha
 Cauvery College for women
 Contact no: 9944400287



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Roles of Management Team for Student Incubation Centre

- AUTHORITIES**
1. Thin's Thirumelakandan
 Secretary, College Governing Council
 Cauvery College for Women
 2. Dr. V. Sujatha
 Principal
 Cauvery College for Women
- Chief Executive Officer**
 Dr.R. Subba
 Cauvery College for Women
 Contact no:9944400287
Internship Co-ordinator
 Ms. Flakya
 Cauvery College for Women
 Contact no:994468180
Startup Co-ordinator
 Dr.N. Jeenthara
 Cauvery College for Women
 Contact no:9578889122



KNOWLEDGE AND EXPERTISE

IMPLEMENTED

- Mentor network
- Mentor investor programs
- Technical assistance provided for management
- IP cell
- DPIIT registration Startups

IN PROGRESS

- IP file for Startups
- DPIIT awareness program
- Pre incubation based programs



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Entrepreneurship Development Cell (Ecell)

Technical Assistance provided for Management of Startups

This is to Certify that Ms.Arthi, Project Assistant of DST CURIE Sponsored Project as Technical Assistant for Characterization of the samples for Research and Development startups



V. Srinivasan
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 Tamilnadu.

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

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INTELLECTUAL PROPERTY RIGHTS POLICY OF THE INSTITUTION

Creativity and innovation have been a constant driving force in growth and development of any intellectual economy. There are abundant creative and innovative energies flowing in India. A vibrant Intellectual Property Rights ecosystem will not only enhance the economic development of India, but also promote public welfare by protecting the rights of all its citizens. The National Intellectual Property Rights Policy of India is set to establish a benchmark in the country conducive to novelty and originality not only in terms of Intellectual Property Rights awareness and creation, but also commercialization and enforcement. The policy will also reinforce the Property Rights related service-delivery mechanism of the Government, facilitate encouragement research and developing organizations, educational institutions, corporations, MSMEs, startups and other stakeholders in the creation of a modernization-conducive ecosystem. Henceforth the 'Cauvery College for Women (Autonomous), Tiruchirappalli, has started Intellectual Property Rights Cell from 2021 onwards.

VISION

Cauvery College for Women (Autonomous) has taken initiative towards creativity and innovation which are stimulated by Intellectual Property Rights for the benefit of both students and staff by means of promoting advancements in Science and Technology, Arts and Culture, Traditional Knowledge and Bio-diversity Resources.

SCOPE

- The Policy shall apply to all personnel affiliated to Cauvery College for Women (Autonomous), Tiruchirappalli, who are associated with any research related activities in the form of Intellectual Property Rights and stimulate a dynamic, vibrant and Intellectual Intellectual Property Rights system.
- Foster creativity and innovation and thereby, promote entrepreneurial Intellectual Property Rights and enhance socio-economic and national development.
- Focus on enhancing access to healthcare, food security, technology and environmental protection among other sectors.

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OBJECTIVES

The Intellectual Property Rights Policy of Cauvery College for Women (Autonomous), Tiruchirappalli,

- Is to bring forth additional studies and advisory to researchers for Intellectual Property creation and management so as to make a better awareness to innovation and entrepreneurship.
- Is to create awareness regarding the economic, social and cultural advantages of Intellectual Property rights.
- Is to believe in other workers and industries to add Intellectual Property Rights and promote additional studies and innovation through a balanced Intellectual Property management approach.
- Is to strengthen reputation of an institution by bringing the Intellectual Property Rights to public eye.
- Is to recognize the contributions, efforts, and support of the Institute, the institution as well as any other relevant stakeholders.
- Is to commercialize the Intellectual Property owned by the college.

INTELLECTUAL PROPERTY RIGHTS STATEMENT

- The cell shall provide assistance to patents, patent rights and registration across through inventions, creation and writing programmes.
- It shall support the management to approach the appropriate body and provide necessary guidance to apply for patents or copyright. For certain cases it can liaise with various IP related laws.
- Researchers shall be encouraged to undertake patent search before publishing any research paper and to document the IP in operational form the most convenient.
- Inventors shall be encouraged to generate patentable activities and Intellectual Property has to be registered in a patent or copyright before publishing the research.

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- The registration shall be the joint venture of all inventors) including patent, process, design and layout created by faculty member and/or students working at Research and Development work area.
- All activities as well as research tasks including teaching and learning under materials, books, articles, module preparation/instruction and 1% of them are to be copyrighted and it is the responsibility of the author creator to determine that their creation does not violate any copyright rules or other statutes.
- The creator shall take the responsibility to ensure adequate Intellectual Property Rights requirements such as trademarks, industrial designs, trade secrets and the like for their creation.
- College shall provide financial assistance for the patent filing process. The amount shall be around more than fifty percent for better patent filing.
- The ownership of Intellectual Property Rights of the trademark/industrial design created by the institution shall be with the institution itself.
- Responsibility for timely and complete disclosure of potentially patentable inventions rests with the Inventor.
- The entire generated through trade secrets, shall be shared among the creator and Cauvery College for Women (Autonomous), Tiruchirappalli to the ratio of 70:30.
- The cost incurred during the patent filing will be borne by the applicant at the time of application, however the management may decide on the maintenance or sharing of application cost as shared and unshared by the Intellectual Property Rights Cell based on the nature of patent and effectiveness of the patent to be filed.

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CERTIFICATE NO:
DIPP123136

Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade

#startuipingia

CERTIFICATE OF RECOGNITION

This is to certify that **NARUMUGAI HERBAL SANITARY NAPKIN** registered as a **Registered Partnership** on **25-01-2023**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Healthcare & Lifestyles' Industry and 'Health & Wellness' sector as self-certified by them.

This certificate shall only be valid for the Entity up to Ten years from the date of its registration only if its turnover for any of the financial years has not exceeded ₹ 100 Cr.

15-02-2023
DATE OF ISSUE

24-01-2033
VALID UPTO

FINANCE

IMPLEMENTED

- Seed Fund availed

IN PROGRESS

- External funding
- Access to fund for Startups
- Startups programs
- Creation of Private Investments channels for Startups
- Formal MoU
- Provision of funding through incubation centre
- Incentives for Women Led Startups
- Additional Projects



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Entrepreneurship Development Cell (Ecell)

SANCTIONED ORDER FOR STARTUP PROJECT

The Management is happy to Sanction Ms. Varsha, Student, Department of IT, an amount of Rs.15,000/- (Fifteen thousand rupees only) towards seed grant for development of prototype for identified startup idea for the academic year 2023-2024.



V. Varsha
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Entrepreneurship Development Cell (Ecell)

SANCTIONED ORDER FOR STARTUP PROJECT

The Management is happy to Sanction Ms. Bindhiya, Student, Department of commerce, an amount of Rs.15,000/- (Fifteen thousand rupees only) towards seed grant for development of prototype for identified startup idea for the academic year 2023-2024.



V. Bindhiya
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HUMAN RESOURCES

IMPLEMENTED

- Lab workspace
- Trained manpower for the laboratory

IN PROGRESS

- Dedicated full time incubation Team
- Experience of incubation staff in Startup Ecosystem
- Capacity Development Program
- Human Resource policy for incubation centre
- Consultants to offer support
- Grievances redressal mechanism

PHYSICAL INFRASTRUCTURE

IMPLEMENTED

- Dedicated area
- Co working space
- Proto type development center
- Specialized tools for IOT developed process
- Meeting and conference
- Facility timings
- Trainings conducted – ATL tinkering lab
- Policy for co incubation facility

IN PROGRESS

- Startups utility office space

To,
 The Principal,
 Cauvery College for Women,
 Annamalai Nagar, Tiruchirappalli,
 Tamil Nadu - 620018

Ref: RPT/OE/181
 Date: 16 June 2022

DEDICATED AREA OF STUDENT INCUBATION CENTRE

Our College Management has provided 2341 square feet area for establishing Student Incubation Centre to promote entrepreneurial skills, innovative ideas into startups among students and faculties for women empowerment.



OFFICE SPACE & CO-WORKING SPACE WITH COMPUTER, AIR CONDITIONER AND OTHER MADADE EQUIPMENTS

Our College Management has provided BOOT STRAP CAUVERY as co-working space with smart board and Air conditioner for promotion of innovative ideas into startups among students and faculties for women empowerment.



MAKER SPACE/PROTYPE DEVELOPMENT CENTRE/ ANALYTICS LAB AS PER THE THRUST AREAS SUPPORTED

Our College Management has provided IOT LAB and Science laboratories (DST sponsored FIST & CURIE) with basic accessories, and tools for simple prototype ideas based on IOT and Sensors for promotion of innovative ideas into startups among students and faculties for women empowerment.



S.no	Component	Quantity	Images	Price in Rs.
1.	DHT 11 Temperature & Humidity sensor	10		1050.00
2.	BMP 28 Absolute Barometric pressure sensor	10		1,250.00
3.	Soil Moisture sensor	10		1,000.00
4.	LM 35 Analog Temperature sensor	10		900.00

11.	ESP 8266 WiFi Board	5		2,436.00
12.	ESP 32 WiFi Development Board	3		1,415.00
13.	Arduino Nano	3		2,220.00
14.	ESP-32 USB Cable	3		2,550.00
15.	PCB plate	3		162.00

21.	Multimeter	3		750.00
22.	L293D motor Driver module	5		1050
23.	Buzzer	10		250
11	LCD 16x2	5		950

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 Entrepreneurship Development Cell (Ecell)

FACILITY INCUBATION CENTRE TIMINGS

Our Student Incubation Centre is actively working with 25 internal incubates and 13 external incubates from 9:00 am to 5:00 pm on all working days except on Sunday.



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SEPARATE MEETING / CONFERENCE/ TRAINING HALL

Our College Management has provided Rameshwari Nallusamy Hall, Cauvery Hall & KRT Hall for organizing capacity and skill based activities based on entrepreneurship, Innovation, Ideation, startups and IPR among students and faculties for women empowerment.



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 Tiruchirappalli - 620 018,
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MEMORANDUM OF UNDERSTANDING

BETWEEN

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT AND INCUBATION
 NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI
 (CEDI - NITT)

AND

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS), TIRUCHIRAPPALLI
 (CCW)

FOR

Promoting Entrepreneurial & Innovation culture at various levels and to provide incubation support system for startup activities

Director
 Centre for Entrepreneurship Development and Incubation
 National Institute of Technology, Tiruchirappalli-620 015

Principal
 Cauvery College For Women
 (Autonomous)
 Annamalai Nagar,
 Tiruchirappalli - 620 018,
 Tamilnadu.

NETWORKING ECOSYSTEM

IMPLEMENTED

- Members of local Startup System
- Networking platform
- Local community development programs – E Mart
- Meet for higher education Students - ATL
- International connections for Startups
- Strategic Alliances
- Students entrepreneurs in HEI

IN PROGRESS

- Programs for market access & Knowledge sharing
- Open house programs
- Eco system stake holders
- Expose

SOCIAL IMPACT

IMPLEMENTED

- 4 Startups on SDG goals

IN PROGRESS

- Women led Startups
- SC/ST founders
- Programs on circular Economy
- Funding facilitated for Startups
- SC/ST Startup funds
- Initiative to support rural development
- Employment generation

RESULT AND OUTCOME

IMPLEMENTED

- Graduated Startups – 5, Upcoming - 11
Retailors, Rameswaram sea foods, Naramugai
Sanitary Napkins, PSP Herbals & Harshit Naturals

- Capacity utilization



IN PROGRESS

- Impact achieved
- Technology commercialization

BEST PRACTICES YOU ADMIRE FROM 2 OTHER INCUBATORS

- ✓ Centre for Entrepreneurship Development Institute (CEDI)-National Institute of Technology, Trichy
- ✓ Anna Business Incubation Research Forum (ABRIF), Anna University , Trichy