



**CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS
STUDENT INCUBATION CENTRE
PROGRESS MEETING**

BOARD MEETING NO:2/dated on:21.12.2020

Review of Meeting I

- The meeting focused on assessing students' understanding of the significance of marketing, their potential for leadership, and the foundational principles of entrepreneurship.

Minutes of the meet

- Emphasized the need for students to grasp the critical role of marketing in business success.
- Discussed identifying and nurturing leadership qualities among students to prepare them for future roles.
- Reviewed key entrepreneurial concepts that students should learn to foster innovation and business acumen.
- The financial management with each company turn over was explored.

Conclusion

- It was agreed that enhancing students' knowledge in these areas is vital for their personal and professional development.

Future plans

- Develop a curriculum that addresses these topics effectively.
- Schedule follow-up meetings to monitor progress.

Adjournment:

- The meeting concluded with a commitment to support students in these essential areas.

Members of the meeting

1. Dr. V. Sujatha, Incubation Chairman
2. Dr. S. Sowmiya & Dr. R. Subha, Incubation Incharges



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