



CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS
STUDENT INCUBATION CENTRE
PROGRESS MEETING

Date: 26.11.2019

Minutes of meet 1.

- Maintenance of the incubation facility was discussed to ensure a conducive environment for all activities.
- Effective time management strategies for logging attendance using entry book credentials were addressed.
- Issues regarding the purchase and payment process for products were reviewed.
- Training on troubleshooting equipment used in the unit was provided to enhance technical skills.
- A session on marketing skills improvement was conducted for students to enhance their business acumen.
- It was decided that revenue generated from campus companies would be allocated to Entrepreneurship Development Cell (EDC) programs to promote entrepreneurship.
- Future plans include enhancing operational efficiency and expanding training opportunities for students.
- A consensus was reached to ensure timely equipment maintenance to avoid disruptions in the unit's workflow.
- Additional resources were discussed to support student-led ventures effectively.
- Key performance indicators for tracking progress in marketing skills were suggested.
- Strategies to optimize the use of generated revenue for promotional programs were deliberated.
- Strengthening collaboration between campus companies and EDC was considered crucial.
- The importance of regular updates on the maintenance of equipment was emphasized.
- The team explored ways to streamline the payment process for purchasing supplies.
- Future training sessions will focus on practical troubleshooting techniques for new equipment.

Members of the meet

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- 1..Dr.S.Sowmiya & Dr.R.Subha, Incubation Incharges
- 2..Ms.Rajalakshmi, SIC stores
- 3..Ms.Ishwarya Subramaniam, SIC Stores



4..Ms.R.Rakashatha

, SIC Bakes

5. Ms. Daniya Rajkumar, SIC Gallery

6.. Ms.Bindhiya, SIC Printers



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